

Libertarian National Committee - Membership Report

"Donor" Totals - Aug-14

4 Year & 12 Month Comparison

	Dec-10	Dec-11	Dec-12	Dec-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	Jul-14	Aug-14
Active w-MEM	14077	13468	13749	13670	13580	13429	13485	13682	13670	13615	13693	13978	14075	14212	14136	14260	14134
Active w/out MEM	991	859	1194	967	978	884	831	826	967	1084	1095	1113	1101	1154	1146	1023	1018
Total Active Donors	15068	14327	14943	14637	14558	14313	14316	14508	14637	14699	14788	15091	15176	15366	15282	15283	15152
Percent Change	2.76%	-4.92%	4.30%	0.89%	-3.20%	-1.68%	0.02%	1.34%	0.89%	0.42%	0.61%	2.05%	0.56%	1.25%	-0.55%	0.01%	-0.86%
Lapsed/Drop MEM	845	1379	1381	1245	1241	1106	1445	1132	1245	870	637	758	663	634	594	608	637
Lapse w/out MEM	33	74	76	82	89	157	201	54	82	58	24	41	39	26	44	27	31
Lapsed/Drop Total	878	1453	1457	1327	1330	1263	1646	1186	1327	928	661	799	702	660	638	635	668
Percent Change	19.46%	65.49%	0.28%	11.89%	34.21%	-5.04%	30.32%	-27.95%	11.89%	-30.07%	-28.77%	20.88%	-12.14%	-5.98%	-3.33%	-0.47%	5.20%
New Donors w-MEM	143	256	240	267	196	254	362	293	267	234	199	321	270	219	125	148	153
New w/out MEM	13	26	38	168	1	39	24	17	168	128	18	25	8	37	27	5	18
New Total	156	282	278	435	197	293	386	310	435	362	217	346	278	256	152	153	171
Percent Change	-25.36%	80.77%	-1.42%	40.32%	-13.22%	48.73%	31.74%	-19.69%	40.32%	-16.78%	-40.06%	59.45%	-19.65%	-7.91%	-40.63%	0.66%	11.76%
Renewed w-MEM	921	900	708	966	639	701	1139	1036	966	581	516	722	490	552	393	584	358
Renewed w/out MEM	71	61	57	55	12	24	124	32	55	47	17	34	19	42	9	-101	8
Total Renewals	992	961	765	1021	651	725	1263	1068	1021	628	533	756	509	594	402	483	366
Percent Change	52.38%	-3.13%	-20.40%	-4.40%	13.02%	11.37%	74.21%	-15.44%	-4.40%	-38.49%	-15.13%	41.84%	-32.67%	16.70%	-32.32%	20.15%	-24.22%
Total "MEM"	119731	121850	126900	130507	129200	129455	129833	130187	130507	130841	131091	131396	131735	131994	132151	132475	132622
Percent Change	2.14%	1.77%	4.14%	0.25%	0.21%	0.20%	0.00%	0.27%	0.25%	0.26%	0.19%	0.23%	0.26%	0.20%	0.12%	0.25%	0.11%
Total "LIFETIME"	2096	2142	2208	2295	2271	2274	2276	2290	2295	2304	2308	2309	2312	2319	2377	2441	2443
Total "BSM"	14309	13589	13824	13869	13586	13251	13363	13402	13869	13836	13764	13919	14027	14189	14092	14158	13963

Last Year vs. This Year

	Aug-13	Aug-14	Change	12 Mo Ave		
Active w-MEM	13580	14134	4.08%	13864	<u>Active Donors w-MEM =</u>	14134
Active w/out MEM	978	1018	4.09%	1020	<u>Lapsed & Zero Dues MEM =</u>	118488
Total Active Donors	14558	15152	4.08%	14884	<u>Total "MEM" w-Signed Certificate =</u>	132622
Lapsed/Dropped	1330	668	-49.77%	926	<u>Member Signed Certificate =</u>	"MEM"
New Donors	197	171	-13.20%	280	<u>Total "BSM" =</u>	13963
Renewals	651	366	-43.78%	696	<u>Bylaws Defined Sustaining Member =</u>	"BSM"

Aug-14 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	662	67	2	69	68
AL	1688	172	11	183	170
AR	872	114	6	120	109
AZ	3111	312	28	340	312
CA	19236	1791	130	1921	1767
CO	3628	420	30	450	409
CT	1484	177	14	191	169
DC	354	30	6	36	30
DE	378	36	3	39	38
FL	7784	753	87	840	742
GA	5853	416	35	451	401
HI	523	59	8	67	64
IA	1005	113	9	122	111
ID	743	55	1	56	56
IL	4442	474	36	510	471
IN	3105	422	14	436	419
KS	1217	168	5	173	166
KY	1146	120	9	129	123
LA	1056	139	15	154	137
MA	2804	236	13	249	231
MD	2389	272	23	295	267
ME	799	61	5	66	58
MI	5107	460	28	488	458
MN	2005	203	15	218	196
MO	2307	253	23	276	245
MS	686	104	7	111	103

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	501	61	4	65	61
NC	3283	350	25	375	346
ND	210	33	1	34	33
NE	644	86	4	90	84
NH	1339	137	11	148	134
NJ	3041	299	21	320	297
NM	1111	106	17	123	102
NV	1893	254	10	264	251
NY	4899	563	57	620	562
OH	5134	1034	17	1051	1036
OK	1011	105	5	110	102
OR	2185	169	25	194	168
PA	5805	527	45	572	528
RI	314	28	1	29	29
SC	1660	168	10	178	163
SD	249	42	1	43	42
TN	2345	234	9	243	234
TX	8805	981	89	1070	963
UT	1127	87	15	102	82
VA	4595	686	35	721	686
VT	395	32	4	36	29
WA	4258	375	24	399	368
WI	1892	195	13	208	191
WV	587	57	1	58	55
WY	316	32	1	33	30
XX	639	66	10	76	67

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	132622	14134	1018	15152	13963

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

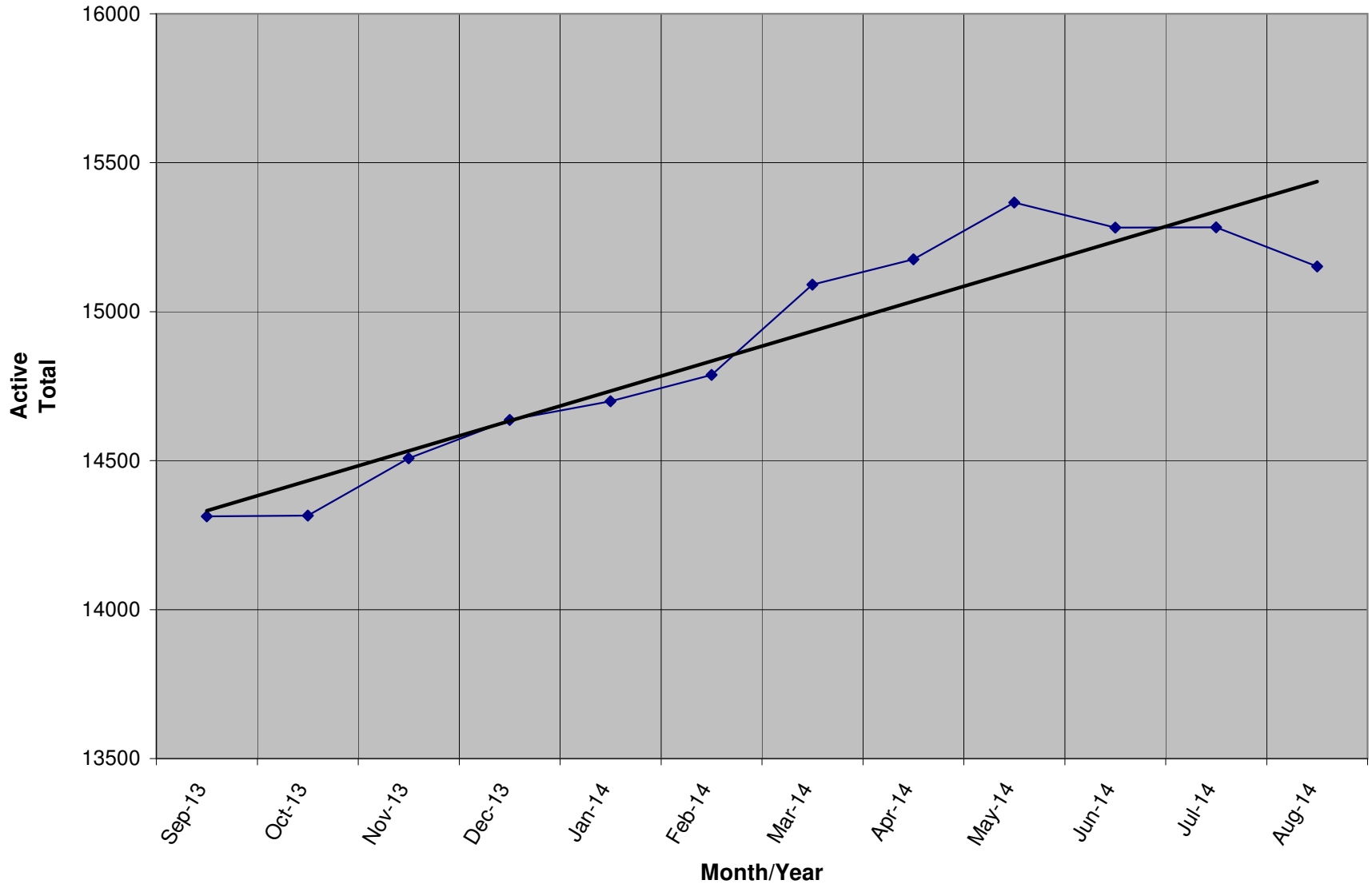
BSM = By Law Definition of "Sustaining Member" and number used for delegate count

(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

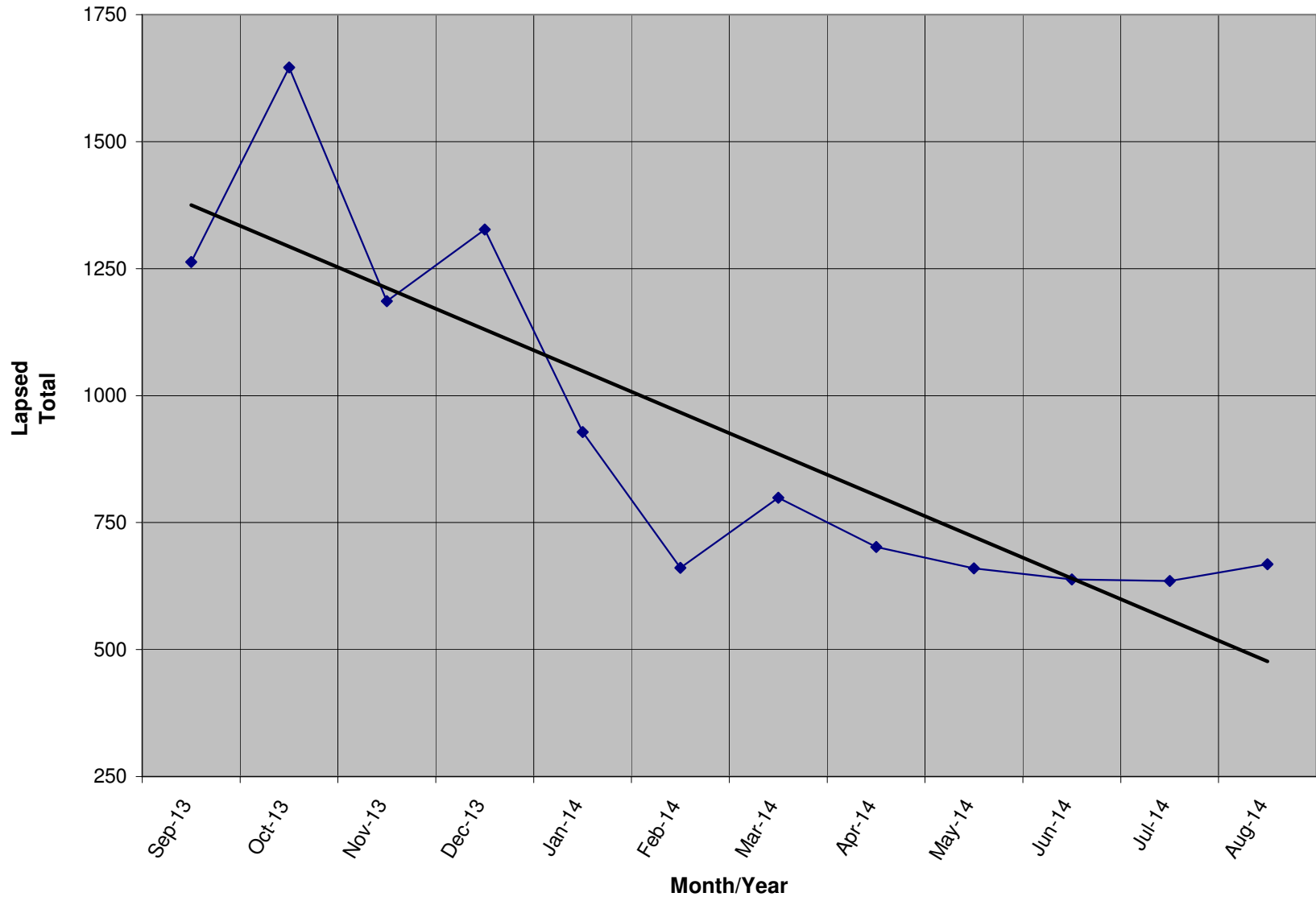
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1767	1	KS	166	27
OH	1036	2	SC	163	28
TX	963	3	LA	137	29
FL	742	4	NH	134	30
VA	686	5	KY	123	31
NY	562	6	IA	111	32
PA	528	7	AR	109	33
IL	471	8	MS	103	34
MI	458	9	NM	102	35
IN	419	10	OK	102	36
CO	409	11	NE	84	37
GA	401	12	UT	82	38
WA	368	13	AK	68	39
NC	346	14	HI	64	40
AZ	312	15	MT	61	41
NJ	297	16	ME	58	42
MD	267	17	ID	56	43
NV	251	18	WV	55	44
MO	245	19	SD	42	45
TN	234	20	DE	38	46
MA	231	21	ND	33	47
MN	196	22	DC	30	48
WI	191	23	WY	30	49
AL	170	24	RI	29	50
CT	169	25	VT	29	51
OR	168	26	XX	67	52

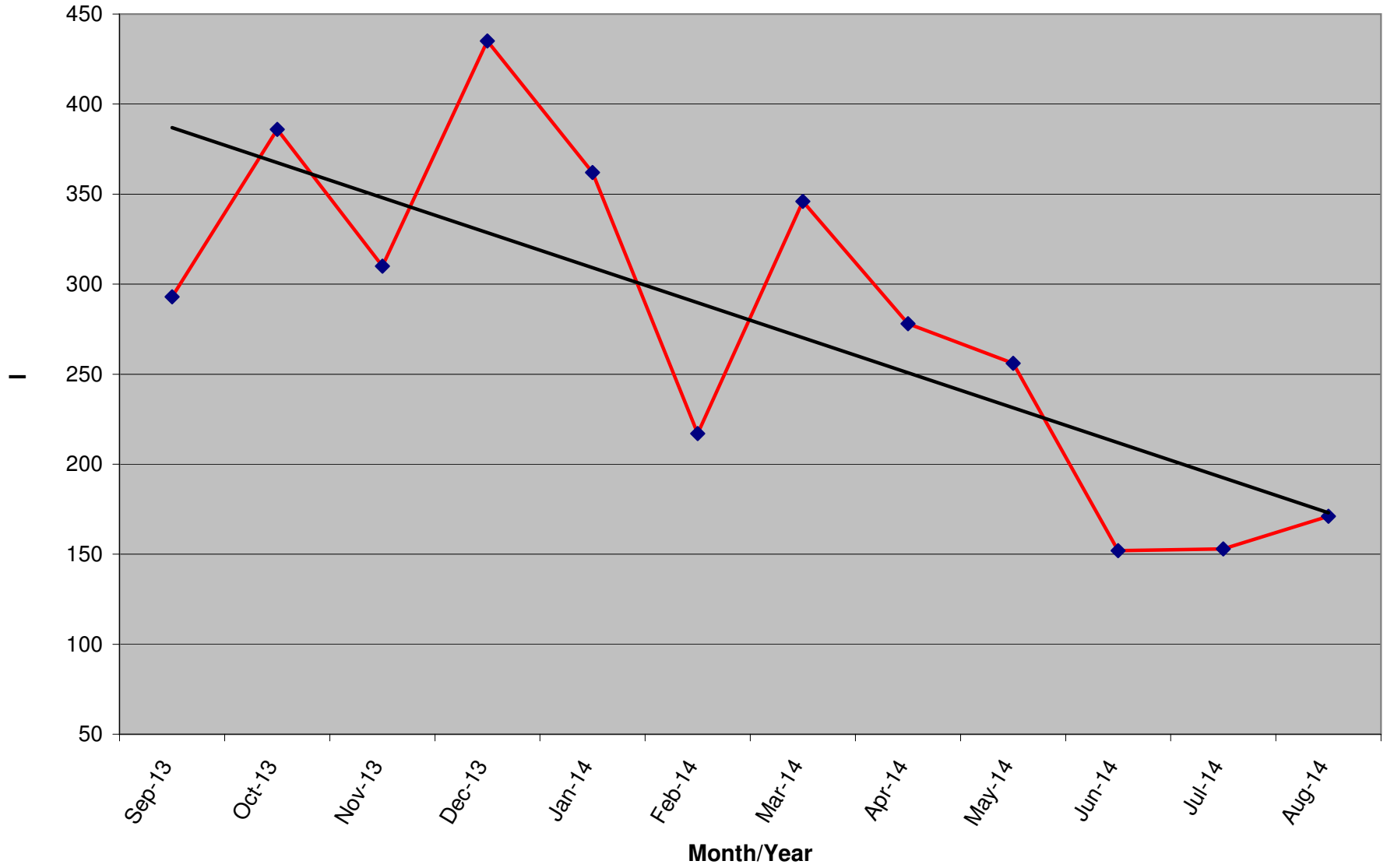
Active Donors - Past 12 Months



Lapsed - Dropped - Donors - Past 12 Months



New Donors Past 12 Months



Renew Donors - Past 12 Months

