

April 29, 2015 6–10 p.m.

Hyatt Regency on Capitol Hill Washington D.C.

Sponsorship Information

Sponsor Benefits

PLATINUM SPONSORSHIP \$25,000

(Exclusive)

- Exclusive premiere sponsor
- Top billing in all event material
- Extra large logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event, front row seating
- Exclusive sponsorship of VIP reception prior to dinner
- Prominent mention in MPP newsletter, which reaches 190,000 subscribers
- Full two page ad in program
- Extra large logo on event signage and video reel
- Verbal acknowledgement during event
- Opportunity to address the crowd for 3 minutes
- Extra large logo on Website with hyperlink (400,000 visitors monthly)
- Ability to display company info at event

GOLD SPONSORSHIP \$10,000 (total of 3)

- Large logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event
- Four quest passes to the VIP reception prior to dinner
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Half page ad in program
- Large logo on event signage and video reel
- Verbal acknowledgement during event
- Large logo on Website with hyperlink (400,000 visitors monthly)
- Ability to display company info at event
- Opportunity to give toast at event

SILVER SPONSORSHIP \$5,000

(total of 6)

- Medium logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event
- Two quest passes to the VIP reception prior to dinner
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Half page ad in program
- Medium logo on event signage and video reel
- Verbal acknowledgement during event
- Large logo on Website with hyperlink (400,000 visitors monthly)

BRONZE SPONSORSHIP \$3,000

(total of 6)

- Small sized logo on all event collateral and advertising
- Recognition on all media promotions
- 4 complimentary guest tickets to the event
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Quarter page ad in program
- Medium logo on event signage and video reel
- Verbal acknowledgement during event
- Small logo on Website with hyperlink (400,000 visitors monthly)

Please contact
Lindsay Robinson,
LRobinson@mpp.org
for sponsorship information

Sponsor Benefits

	PLATINUM SPONSOR \$25,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000
Exclusive premiere sponsor	Yes	No	No	No
Billing in all event material	Premiere	Large	Medium	Small
Logo on all event collateral and advertising	Extra large	Large	Medium	Small
Logo on invitations (deadline 2/20/15)	Yes	Yes	Yes	No
Recognition on all media promotions	Yes	Yes	Yes	Yes
10 complimentary (one table) guest tickets	Premiere Front row table of 10	Table of 10	Table of 10	4 guest tickets
VIP reception prior to dinner	Exclusive sponsorship	Four tickets	Two tickets	No
Prominent mention in MPP newsletter	Top billing	Yes	Yes	Yes
Ad in program	Two-page ad	Full page ad	Half page ad	Quarter page ac
Logo on event signage and video reel	Extra large	Large	Medium	Small
Verbal acknowledgement during event	Top billing	Yes	Yes	Yes
Opportunity to address the crowd for 3 minutes	Yes	No	No	No
Logo on Website with hyperlink	Top billing	Yes	Yes	Yes
Ability to display company info at event	Yes	No	No	No

Logo and art submission

Logos: Please submit your logo as an Adobe Illustrator (.AI) or EPS file, CMYK (no PMS colors) and all fonts outlined, preferably at print size. If submitting a logo as a JPG file, please be sure that it is 300 DPI resolution at full print size. If JPG files of logos need to be enlarged, quality of printed logo cannot be guaranteed.

Ads: It is preferred that ad files are submitted as high-resolution (300 DPI) PDF files, CMYK, at print size. If submitting an Adobe Illustrator (.AI) or EPS file, please be sure it is CMYK (no PMS colors), all fonts are outlined, and any placed images are embedded in the file and a minimum of 300 DPI. If submitting a JPG file for your ad, please ensure that it is a minimum of 300 DPI at print size.

Please contact Ian Nawalinski, INawalinski@mpp.org, for questions regarding logo and art submission.

Sponsorship Letter of Agreement

Company Name:
Agrees to provide a financial sponsorship for the 20th Anniversary Gala Event for the Marijuana Policy Project (MPP) on Wednesday, April 29, 2015.
As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in the sponsorship packet. I further understand
that these enpertunities will not be valid until this agreement is signed and my navment has been processed by MDD. As a spensor Lagree to

that these opportunities will not be valid until this agreement is signed and my payment has been processed by MPP. As a sponsor, I agree to provide digital artwork for any ads and logo submissions for all promotional advertising. I understand that I will receive the applicable sponsorship opportunities described in this packet, as long as I provide payment and artwork to MPP within 7 business days of the date this agreement was signed. After that time, MPP reserves the right to offer this sponsorship opportunity to other interested parties.

As a sponsor, I understand that MPP is relying on my commitment, as represented by this Letter of Agreement (and anything else agreed to in a custom sponsorship package, described in an attachment to this Agreement), to provide funding and/or goods, and that MPP may not seek additional sponsors, may turn away other potential sponsors, and may make expenditures based on this commitment. I understand that if I do not fulfill my sponsorship obligations I may be liable for damages sustained by MPP as a result.

Please fax this form to (202) 232-0442 or mail to Ian Nawalinski, MPP, 2370 Champlain Street NW, Suite 12, Washington DC 20009 or INawalinski@mpp.org.

Nawalinski@mpp.org.	
Please check appropriate sponsorship:	
	Mailing address
Platinum Sponsorship	
Gold Sponsorship	Web site
Silver Sponsorship	telephone number
Other (please specify)	authorized signature
Other (please specify)	date
☐ I will be sending a check for the indicated amo Marijuana Policy Project at P.O. Box 77492, Co	
A check payable to the Marijuana Policy Proje	ect is attached.
☐ I would like to pay by VISA/Mastercard.	
AMERICAN DISCLVER O (Mastercard) O VISA	Name on Credit Card
	Signature
	Billing Address (if different from above)
CCV# (3 or 4 digit of ecurity code on your card)	