



20 YEARS **MP** **CHANGING** **LAWS**

April 29, 2015
6–10 p.m.

Hyatt Regency on Capitol Hill
Washington D.C.

Sponsorship Information

Sponsor Benefits

PLATINUM SPONSORSHIP \$25,000 (Exclusive)

- Exclusive premiere sponsor
- Top billing in all event material
- Extra large logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event, front row seating
- Exclusive sponsorship of VIP reception prior to dinner
- Prominent mention in MPP newsletter, which reaches 190,000 subscribers
- Full two page ad in program
- Extra large logo on event signage and video reel
- Verbal acknowledgement during event
- Opportunity to address the crowd for 3 minutes
- Extra large logo on Website with hyperlink (400,000 visitors monthly)
- Ability to display company info at event

GOLD SPONSORSHIP \$10,000 (total of 3)

- Large logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event
- Four quest passes to the VIP reception prior to dinner
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Half page ad in program
- Large logo on event signage and video reel
- Verbal acknowledgement during event
- Large logo on Website with hyperlink (400,000 visitors monthly)
- Ability to display company info at event
- Opportunity to give toast at event

SILVER SPONSORSHIP \$5,000 (total of 6)

- Medium logo on all event collateral and advertising
- Recognition on all media promotions
- 10 complimentary (one table) guest tickets to the event
- Two quest passes to the VIP reception prior to dinner
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Half page ad in program
- Medium logo on event signage and video reel
- Verbal acknowledgement during event
- Large logo on Website with hyperlink (400,000 visitors monthly)

BRONZE SPONSORSHIP \$3,000 (total of 6)

- Small sized logo on all event collateral and advertising
- Recognition on all media promotions
- 4 complimentary guest tickets to the event
- Mention in MPP newsletter, which reaches 190,000 subscribers
- Quarter page ad in program
- Medium logo on event signage and video reel
- Verbal acknowledgement during event
- Small logo on Website with hyperlink (400,000 visitors monthly)

Please contact
Lindsay Robinson,
LRobinson@mpp.org
for sponsorship information

Sponsor Benefits

	PLATINUM SPONSOR \$25,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000
Exclusive premiere sponsor	Yes	No	No	No
Billing in all event material	Premiere	Large	Medium	Small
Logo on all event collateral and advertising	Extra large	Large	Medium	Small
Logo on invitations (deadline 2/20/15)	Yes	Yes	Yes	No
Recognition on all media promotions	Yes	Yes	Yes	Yes
10 complimentary (one table) guest tickets	Premiere Front row table of 10	Table of 10	Table of 10	4 guest tickets
VIP reception prior to dinner	Exclusive sponsorship	Four tickets	Two tickets	No
Prominent mention in MPP newsletter	Top billing	Yes	Yes	Yes
Ad in program	Two-page ad	Full page ad	Half page ad	Quarter page ad
Logo on event signage and video reel	Extra large	Large	Medium	Small
Verbal acknowledgement during event	Top billing	Yes	Yes	Yes
Opportunity to address the crowd for 3 minutes	Yes	No	No	No
Logo on Website with hyperlink	Top billing	Yes	Yes	Yes
Ability to display company info at event	Yes	No	No	No

Logo and art submission

Logos: Please submit your logo as an Adobe Illustrator (.AI) or EPS file, CMYK (no PMS colors) and all fonts outlined, preferably at print size. If submitting a logo as a JPG file, please be sure that it is 300 DPI resolution at full print size. If JPG files of logos need to be enlarged, quality of printed logo cannot be guaranteed.

Ads: It is preferred that ad files are submitted as high-resolution (300 DPI) PDF files, CMYK, at print size. If submitting an Adobe Illustrator (.AI) or EPS file, please be sure it is CMYK (no PMS colors), all fonts are outlined, and any placed images are embedded in the file and a minimum of 300 DPI. If submitting a JPG file for your ad, please ensure that it is a minimum of 300 DPI at print size.

Please contact Ian Nawalinski, INawalinski@mpp.org, for questions regarding logo and art submission.

Billing Address (if different from above)