

Libertarian National Committee - Membership Report
"Donor" Totals - May-15

4 Year & 12 Month Comparison

	Dec-11	Dec-12	Dec-13	Dec-14	May-14	Jun-14	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15	Apr-15	May-15
Active w-MEM	13468	13749	13670	12053	14212	14136	14260	14134	13734	13442	12947	12053	11902	11988	11845	11837	11663
Active w/out MEM	859	1194	967	747	1154	1146	1023	1018	990	944	930	747	662	672	652	651	560
Total Active Donors	14327	14943	14637	12800	15366	15282	15283	15152	14724	14386	13877	12800	12564	12660	12497	12488	12223
Percent Change	-4.92%	4.30%	-2.05%	-12.55%	1.25%	-0.55%	0.01%	-0.86%	-2.82%	-2.30%	-3.54%	-7.76%	-1.84%	0.76%	-1.29%	-0.07%	-2.12%
Lapsed/Drop MEM	1379	1381	1245	1733	634	594	608	637	945	1385	1235	1733	863	619	972	671	718
Lapse w/out MEM	74	76	82	203	26	44	27	31	75	98	52	203	138	32	53	25	101
Lapsed/Drop Total	1453	1457	1327	1936	660	638	635	668	1020	1483	1287	1936	1001	651	1025	696	819
Percent Change	65.49%	0.28%	-8.92%	45.89%	-5.98%	-3.33%	-0.47%	5.20%	52.69%	45.39%	-13.22%	50.43%	-48.30%	-34.97%	57.45%	-32.10%	17.67%
New Donors w-MEM	256	240	267	110	219	125	148	153	94	235	208	110	126	111	141	104	70
New w/out MEM	26	38	168	6	37	27	5	18	17	10	2	6	8	11	5	2	4
New Total	282	278	435	116	256	152	153	171	111	245	210	116	134	122	146	106	74
Percent Change	80.77%	-1.42%	56.47%	-73.33%	-7.91%	-40.63%	0.66%	11.76%	-35.09%	120.72%	-14.29%	-44.76%	15.52%	-8.96%	19.67%	-27.40%	-30.19%
Renewed w-MEM	900	708	966	729	552	393	584	358	451	858	532	729	586	594	688	559	474
Renewed w/out MEM	61	57	55	14	42	9	-101	8	30	42	36	14	45	31	28	22	6
Total Renewals	961	765	1021	743	594	402	483	366	481	900	568	743	631	625	716	581	480
Percent Change	-3.13%	-20.40%	33.46%	-27.23%	16.70%	-32.32%	20.15%	-24.22%	31.42%	87.11%	-36.89%	30.81%	-15.07%	-0.95%	14.56%	-18.85%	-17.38%
Total "MEM"	121850	126900	130507	133400	131994	132151	132475	132622	132736	133118	133314	133400	133568	133983	134147	134278	134338
Percent Change	1.77%	4.14%	2.84%	2.22%	0.20%	0.12%	0.25%	0.11%	0.09%	0.29%	0.15%	0.06%	0.13%	0.31%	0.12%	0.10%	0.04%
Total "LIFETIME"	2142	2208	2295	2446	2319	2377	2441	2443	2445	2445	2445	2446	2447	2447	2451	2455	2455
Total "BSM"	13589	13824	13869	12526	14189	14092	14158	13963	13533	13437	12778	12526	12294	12260	12122	12040	11722

Last Year vs. This Year

	May-14	May-15	Change	12 Mo Ave	<u>Active Donors w-MEM</u> =	11663
Active w-MEM	14212	11663	-17.94%	12828	<u>Lapsed & Zero Dues MEM</u> =	122675
Active w/out MEM	1154	560	-51.47%	833	<u>Total "MEM" w-Signed Certificate</u> =	134338
Total Active Donors	15366	12223	-20.45%	13661	<u>Member Signed Certificate</u> =	<u>"MEM"</u>
Lapsed/Dropped	660	819	24.09%	988	<u>Total "BSM"</u> =	11722
New Donors	256	74	-71.09%	145	<u>Bylaws Defined Sustaining Member</u> =	<u>"BSM"</u>
Renewals	594	480	-19.19%	581		

May-15 MEMBERSHIP BY STATE --- ACTIVE AND NON ACTIVE

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
AK	666	55	1	56	56
AL	1722	152	4	156	149
AR	887	81	5	86	82
AZ	3171	288	15	303	288
CA	19289	1547	83	1630	1548
CO	3687	370	17	387	375
CT	1477	146	8	154	148
DC	370	25	3	28	27
DE	381	28	3	31	28
FL	7947	663	40	703	661
GA	5884	344	14	358	345
HI	526	57	3	60	55
IA	1018	108	4	112	108
ID	757	53	2	55	54
IL	4478	421	22	443	418
IN	3162	337	14	351	341
KS	1227	128	3	131	128
KY	1172	110	4	114	114
LA	1075	113	5	118	116
MA	2818	191	9	200	186
MD	2443	242	14	256	244
ME	801	53	3	56	52
MI	5172	390	12	402	391
MN	2021	171	9	180	172
MO	2343	218	14	232	222
MS	705	78	2	80	77

	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
TOTALS	134338	11663	560	12223	11722

DEFINITIONS: MEM = Member Signed Certificate

Total MEM = Total # Constituents Per State w-Member Signed Certificate

ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate

ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")

TOTAL ACTIVE = Current Dues Paying or Lifetime Donor

BSM = By Law Definition of "Sustaining Member" and number used for delegate count

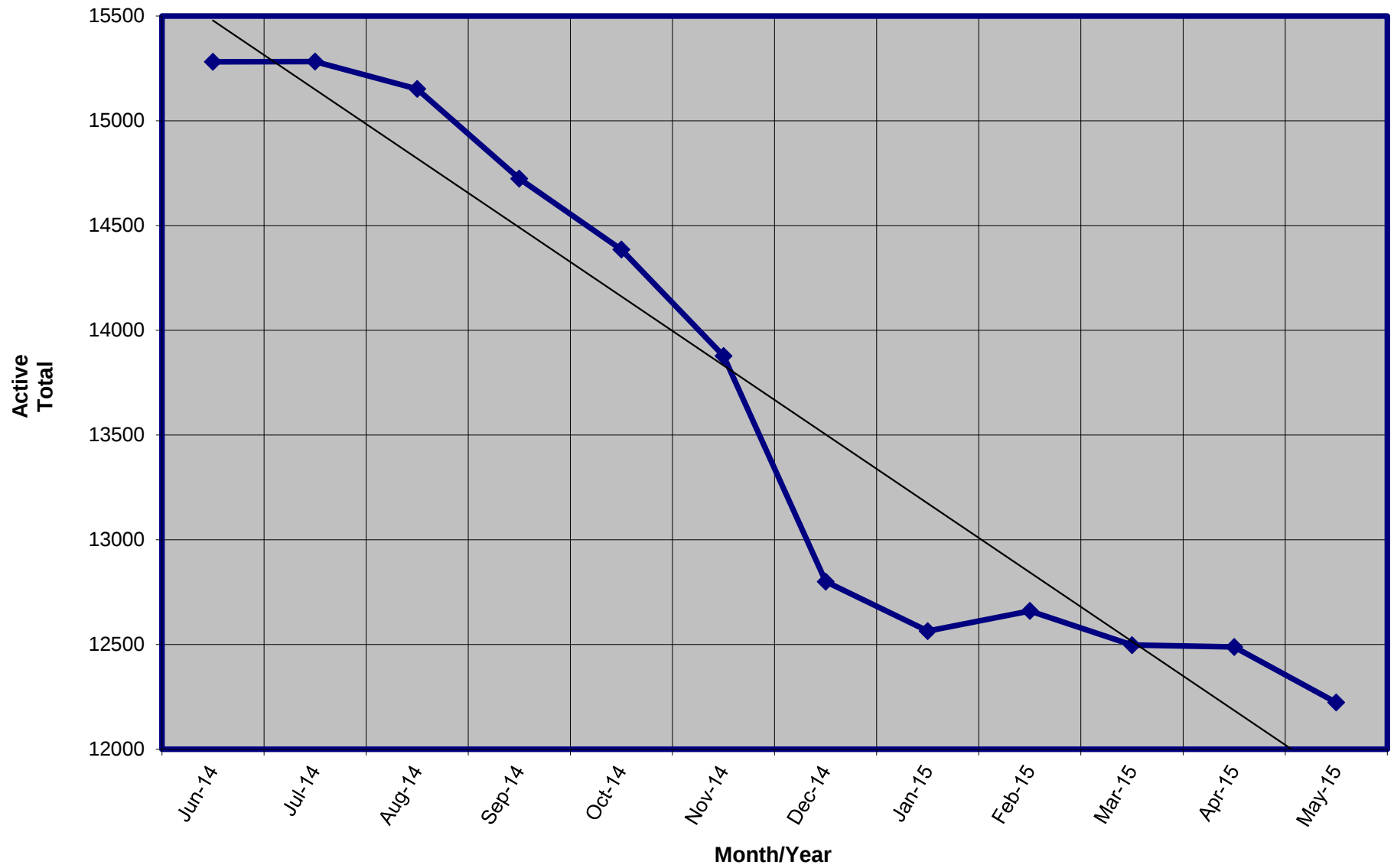
(Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)

<u>STATE</u>	<u>TOTAL "MEM"</u>	<u>ACTIVE "MEM"</u>	<u>ACTIVE "SUB"</u>	<u>TOTAL "ACTIVE"</u>	<u>TOTAL "BSM"</u>
MT	510	55	3	58	54
NC	3350	302	10	312	300
ND	220	30	1	31	31
NE	657	70	2	72	71
NH	1350	120	6	126	122
NJ	3065	255	13	268	257
NM	1116	95	9	104	97
NV	1905	169	6	175	172
NY	4959	503	32	535	509
OH	5188	521	15	536	530
OK	1025	82	1	83	81
OR	2205	150	17	167	152
PA	5879	456	22	478	463
RI	309	25	2	27	25
SC	1720	151	3	154	154
SD	254	34	1	35	33
TN	2381	200	2	202	204
TX	8998	819	40	859	821
UT	1144	79	6	85	78
VA	4690	518	19	537	522
VT	394	22	2	24	23
WA	4318	329	17	346	330
WI	1929	174	8	182	173
WV	604	46	1	47	46
WY	313	25	1	26	25
XX	656	64	8	72	64

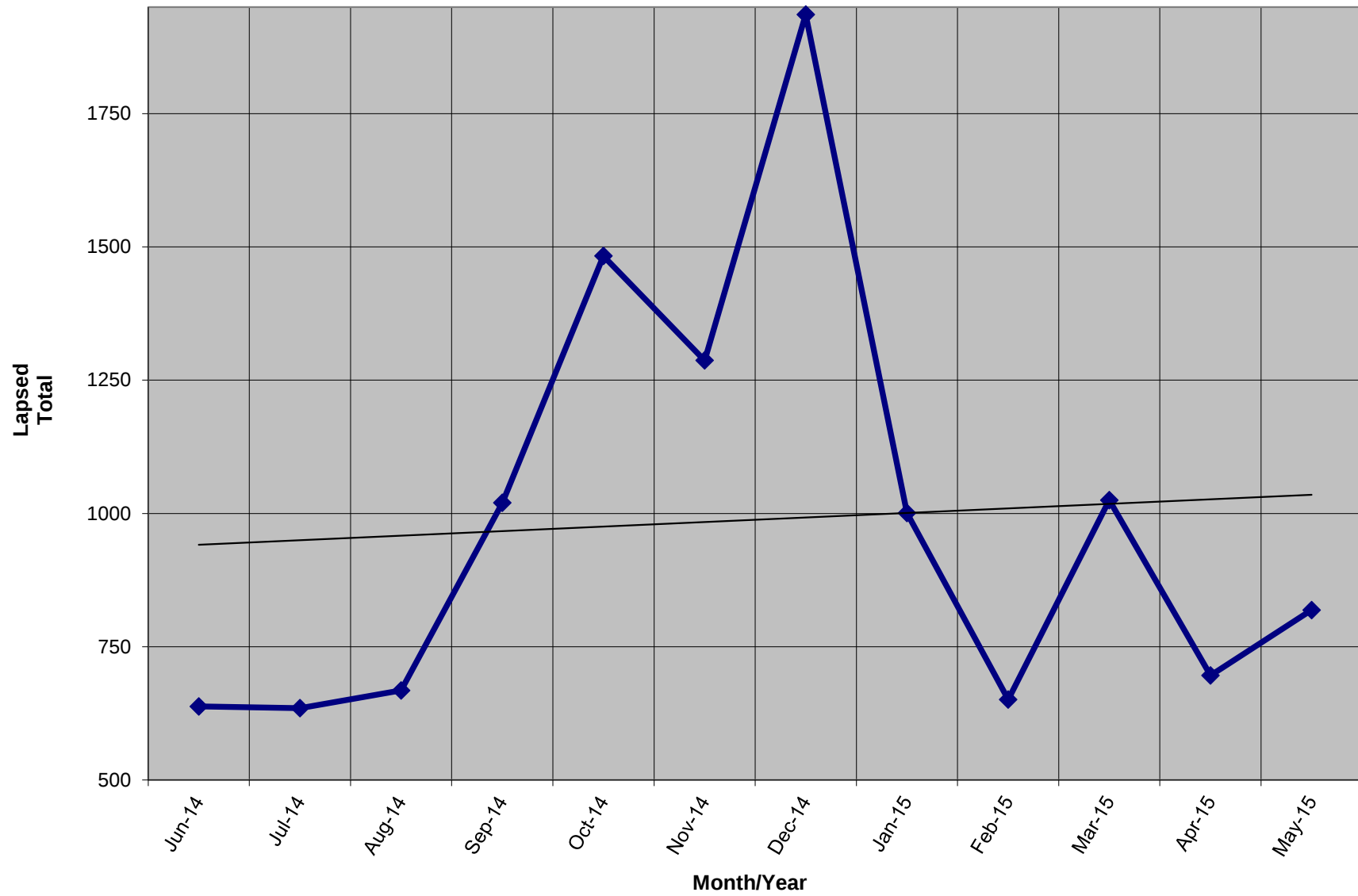
SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"

<u>State</u>	<u>Total BSM</u>	<u>Rank</u>	<u>State</u>	<u>Total BSM</u>	<u>Rank</u>
CA	1548	1	CT	148	27
TX	821	2	KS	128	28
FL	661	3	NH	122	29
OH	530	4	LA	116	30
VA	522	5	KY	114	31
NY	509	6	IA	108	32
PA	463	7	NM	97	33
IL	418	8	AR	82	34
MI	391	9	OK	81	35
CO	375	10	UT	78	36
GA	345	11	MS	77	37
IN	341	12	NE	71	38
WA	330	13	XX	64	39
NC	300	14	AK	56	40
AZ	288	15	HI	55	41
NJ	257	16	ID	54	42
MD	244	17	MT	54	43
MO	222	18	ME	52	44
TN	204	19	WV	46	45
MA	186	20	SD	33	46
WI	173	21	ND	31	47
MN	172	22	DE	28	48
NV	172	23	DC	27	49
SC	154	24	RI	25	50
OR	152	25	WY	25	51
AL	149	26	VT	23	52

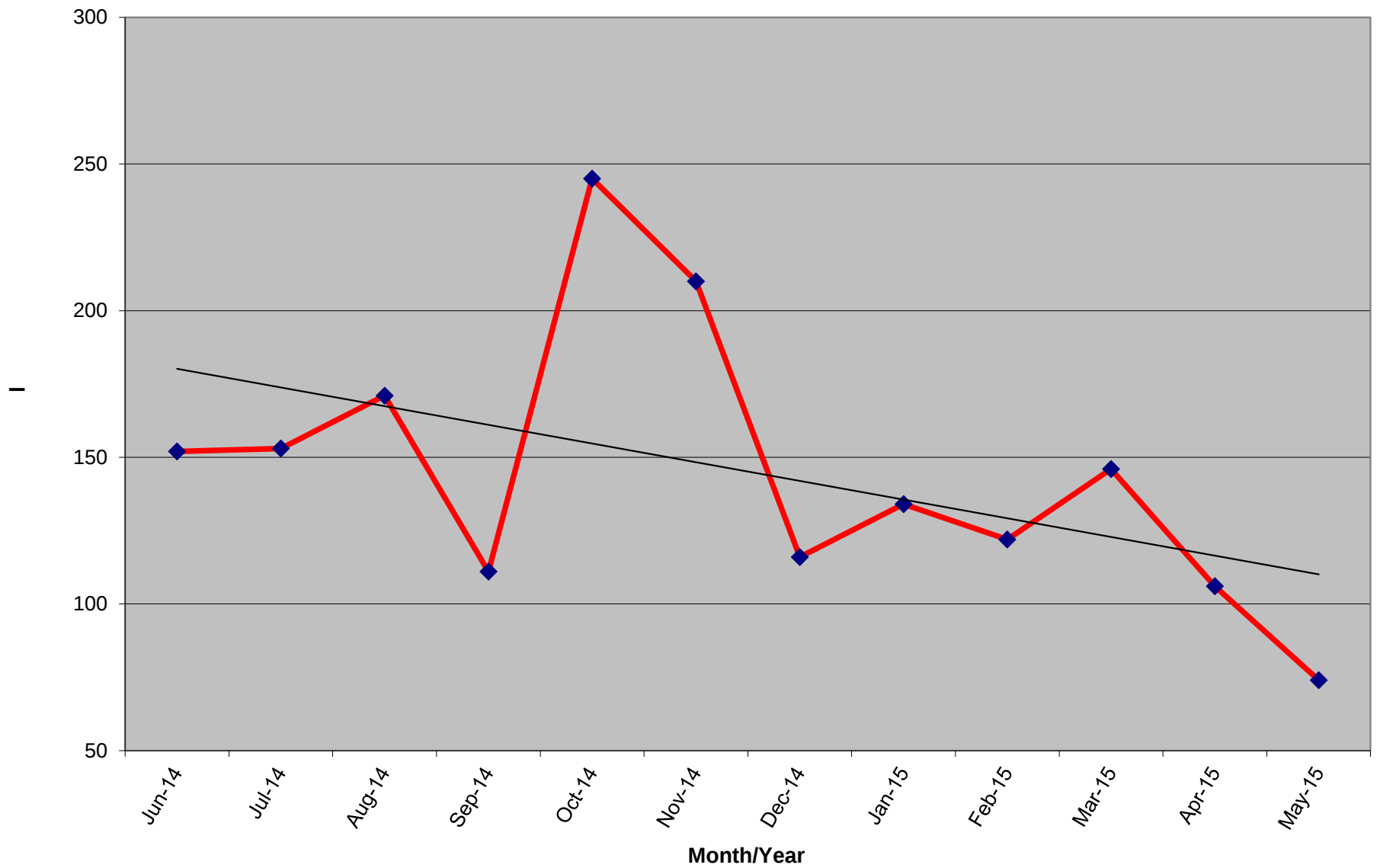
Active Donors - Past 12 Months



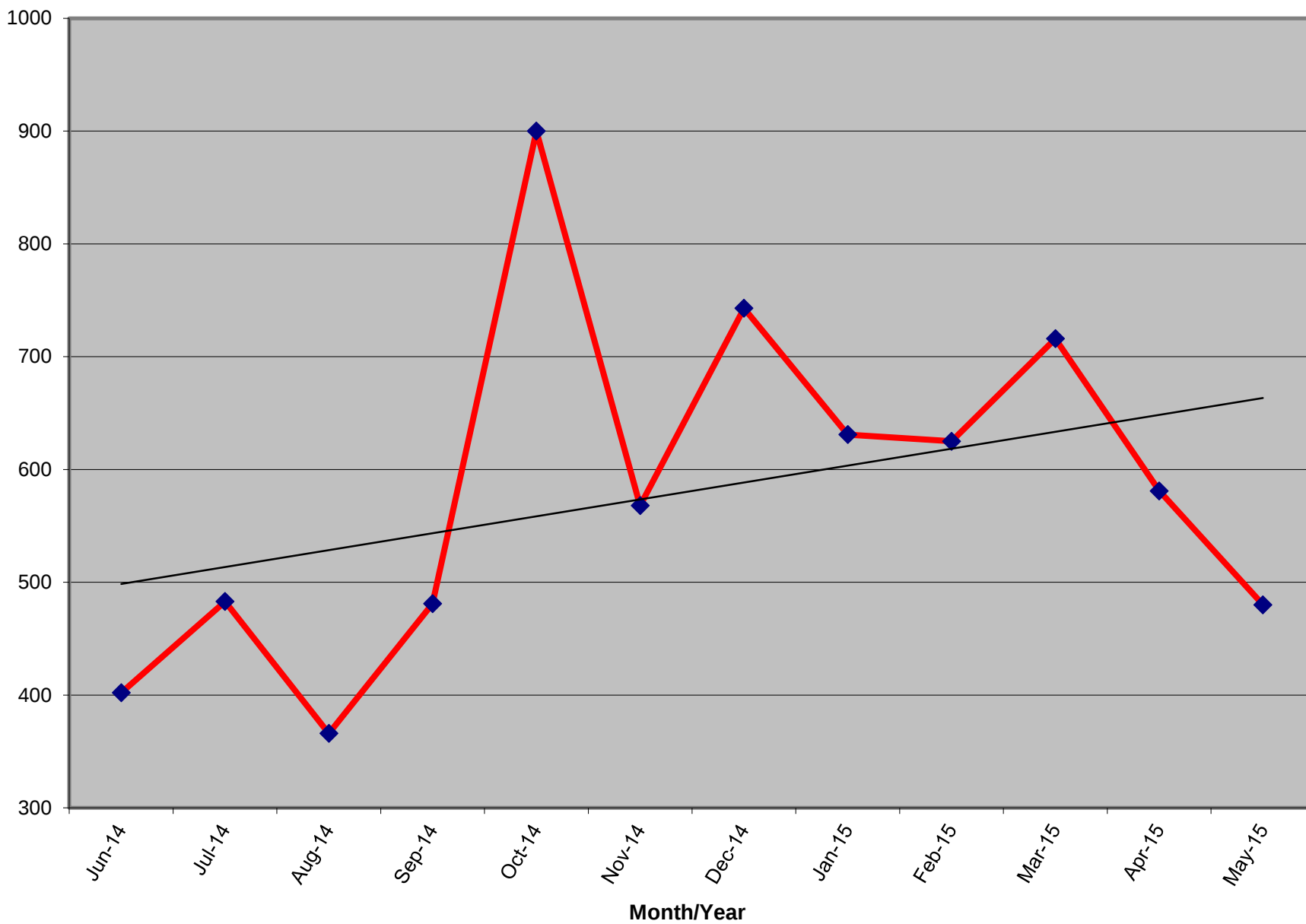
Lapsed - Dropped - Donors - Past 12 Months

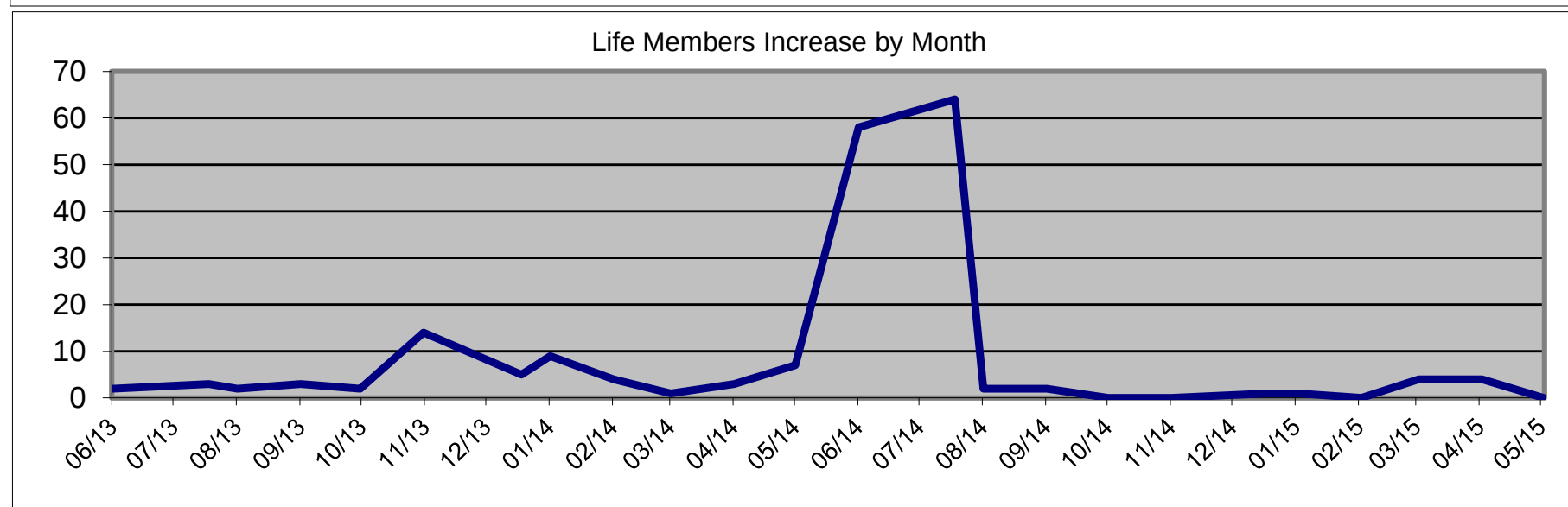
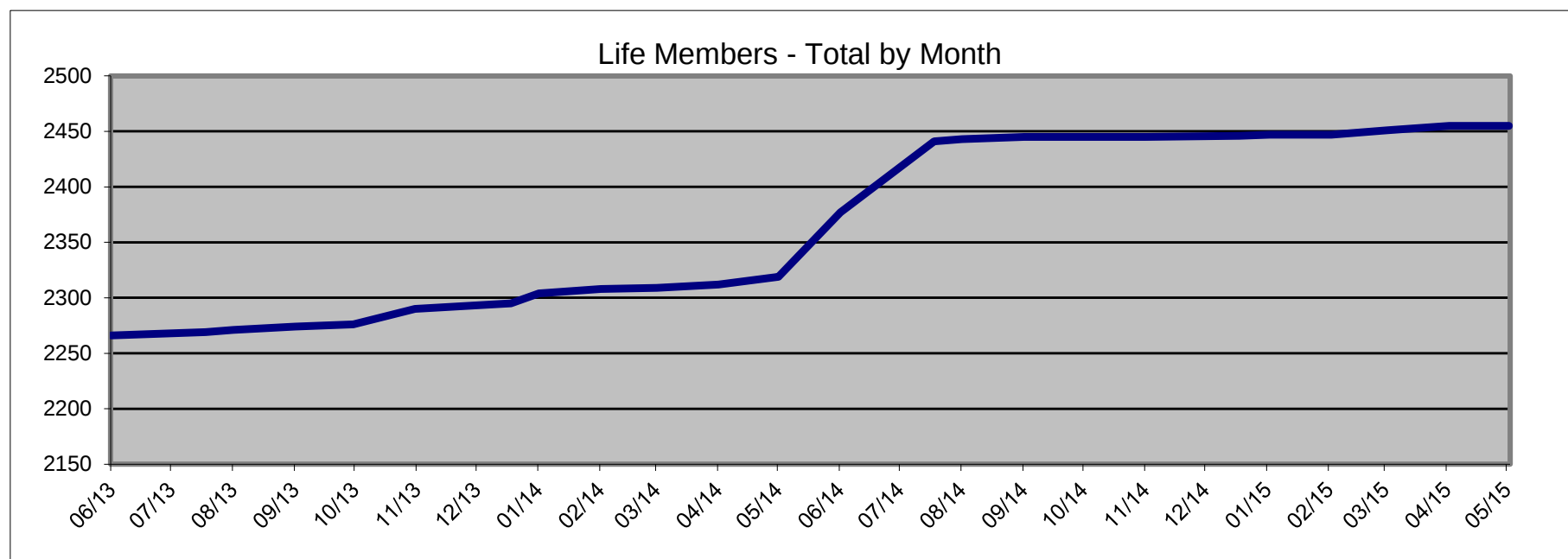


New Donors Past 12 Months



Renew Donors - Past 12 Months





Ave # of Life Members Increase Per Month Last 24 Months = 3.0 / Past Five Months Increase = 1.8 *

** Doesn't include June/July-14 due to Life Member push prior to increase from \$1000 to \$1500 for a Life Membership*

Note of 8 New Life Members for Mar/Apr - 7 were due to pledges started April last year and 1 due Building