

Staff Reports

July 18-19, 2015 Meeting of the Libertarian National Committee, Inc.
Alexandria, Virginia

Executive Director's Report

Submitted by Wes Benedict

Membership and financial reports are submitted separately by Director of Operations Robert Kraus.

Staff

Since the last meeting, part-time contractor Arthur DiBianca left. We added Andy Burns to assist state affiliates, and Lauren Daugherty to help with fundraising and membership growth. Elizabeth Brierly started helping Carla Howell with various publications.

Staff members include:

- Wes Benedict — Executive Director
- Carla Howell — Political Director
- Robert Kraus — Operations Director
- Casey Hansen — Member Services Manager
- Nick Dunbar — Special Projects
- Bob Johnston — Candidate and Affiliate Support Specialist
- Andy Burns - State Affiliate Support Specialist
- Lauren Daugherty – Special Projects

Contractors used on a regular basis:

- Paula Edwards – FEC Consultant
- Eric Dixon – LP News layout, website maintenance, and special projects
- Mat Thexton – membership renewal calls
- Denise Luckey – graphic design
- Elizabeth Brierly – helps with various publications
- There are other contractors we use on a semi-regular basis that are not detailed here for things such as cleaning services, HVAC repair, general maintenance, tech support. Plus occasional contracts for legal help, ballot access petitioning, and other things.

Board Reports with detailed fundraising data follow. Please note that the results reported for appeals that are recent are not the final results. Contributions to appeals continue for months beyond the drop (mailing) date.

2014 Appeals as 2015-06-30													
Official Mailing ID	Drop Date	Title	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Donors	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2013 Appeals (as of 2014-12-31)				Page 1 of									
House													
1301 HO	1/28/13	Big Opportunity	20,694		\$20,825.00	\$7,115.00	\$13,710.00	213	1.03%	\$97.77	\$0.34	\$2.93	\$33.40
1303 HO	4/2/13	Building fund	13,336		\$54,186.00	\$9,464.00	\$44,722.00	201	1.51%	\$269.58	\$0.17	\$5.73	\$47.08
1303 HO email	4/4/13	Building fund email	130,454		\$2,303.00	\$0.00	\$2,303.00	8	0.01%	\$287.88	\$0.00	#DIV/0!	\$0.00
1303 HO 3	4/22/13	Second Notice (bldg fund)	13,337		\$12,550.00	\$5,729.00	\$6,821.00	84	0.63%	\$149.40	\$0.46	\$2.19	\$68.20
1303 HO email	5/8/13	Building fund email	137,609		\$10,689.00	\$0.00	\$10,689.00	17	0.01%	\$628.76	\$0.00	#DIV/0!	\$0.00
1305 HO	5/24/13	2012 Annual Report	19,793		\$22,112.00	\$11,820.00	\$10,292.00	282	1.42%	\$78.41	\$0.53	\$1.87	\$41.91
1306 HO	6/11/13	Extremely Time Sens. ARF	19,887		\$16,096.00	\$6,374.00	\$9,722.00	243	1.22%	\$66.24	\$0.40	\$2.53	\$26.23
1307 HO	8/13/13	ballot access	19,000		\$23,142.00	\$9,184.00	\$13,958.00	285	1.50%	\$81.20	\$0.40	\$2.52	\$32.22
1309 HO	9/30/13	corrections and donations	40,000		\$32,712.00	\$8,067.00	\$24,645.00	549	1.37%	\$59.58	\$0.25	\$4.06	\$14.69
1310 HO	10/30/13	Heros	22,840		\$9,669.00	\$6,724.00	\$2,945.00	168	0.74%	\$57.55	\$0.70	\$1.44	\$40.02
1311 HO	11/15/14	Invest in growth	20,188		\$11,382.00	\$6,357.95	\$5,024.05	178	0.88%	\$63.94	\$0.56	\$1.79	\$35.72
1312 Ballot Fund	12/23/14	Special message - Gary Johnson	20,005		\$20,968.20	\$7,157.76	\$13,810.44	272	1.36%	\$77.09	\$0.34	\$2.93	\$26.32
Subtotal House			457,138		\$236,634.20	\$77,992.71	\$158,641.49	\$2,500.00	0.55%	\$94.65	\$0.33	\$3.03	\$31.20
2013 LP NEWS	VARIES				\$2,935.00			62	#DIV/0!	\$47.34			
Subtotal House Appeals Incl. LP News			457,138		\$239,569.20	\$77,992.71	\$161,576.49	2,562	0.56%	\$93.51	\$0.33	\$3.07	\$30.44
Renewals													
1301 RE	1/22/13	Please Renew Your Mem	4,228		\$11,571.49	\$2,280.00	\$9,291.49	214	5.06%	\$54.07	\$0.20	\$5.08	\$10.65
1302 RE	2/20/13	Please Renew Your Mem	3,694		\$12,733.00	\$1,813.00	\$10,920.00	276	7.47%	\$46.13	\$0.14	\$7.02	\$6.57
1303 RE	3/25/13	Please Renew Your Mem	3,305		\$12,815.00	\$1,334.00	\$11,481.00	260	7.87%	\$49.29	\$0.10	\$9.61	\$5.13
1304 RE	4/23/13	Please Renew Your Mem	2,803		\$11,675.00	\$1,259.00	\$10,416.00	242	8.63%	\$48.24	\$0.11	\$9.27	\$5.20
1305 RE	6/1/13	Please Renew Your Mem	2,685		\$9,440.00	\$1,428.00	\$8,012.00	186	6.93%	\$50.75	\$0.15	\$6.61	\$7.68
1306 RE	6/26/13	Please Renew Your Mem	4,081		\$19,865.00	\$1,519.00	\$18,346.00	339	8.31%	\$58.60	\$0.08	\$13.08	\$4.48
1307 RE	7/22/13	Please Renew Your Mem	4,970		\$20,137.00	\$1,478.00	\$18,659.00	384	7.73%	\$52.44	\$0.07	\$13.62	\$3.85
1308 RE	8/30/13	Please Renew Your Mem	5,151		\$13,298.00	\$1,775.68	\$11,522.32	275	5.34%	\$48.36	\$0.13	\$7.49	\$6.46
1309 RE	9/24/13	Please Renew Your Mem	5,619		\$16,495.00	\$1,573.00	\$14,922.00	318	5.66%	\$51.87	\$0.10	\$10.49	\$4.95
1310 RE	10/30/13	Please Renew Your Mem	5,346		\$13,660.00	\$1,538.34	\$12,121.66	249	4.66%	\$54.86	\$0.11	\$8.88	\$6.18
1311 RE	11/15/13	Please Renew Your Mem	5,075		\$9,379.00	\$1,793.20	\$7,585.80	127	2.50%	\$73.85	\$0.19	\$5.23	\$14.12
1312 RE	12/31/13	Please Renew Your Mem	4,453		\$8,685.00	\$1,805.98	\$6,879.02	157	3.53%	\$55.32	\$0.21	\$4.81	\$11.50
Subtotal Renewals			56,561		\$172,851.49	\$21,146.24	\$151,705.25	3297	5.83%	\$52.43	\$0.12	\$8.17	\$6.41
Lapsed													
1308 LA	9/4/13	Please Renew Your Mem	39,057	long term expired	\$17,854.00	\$14,021.00	\$17,309.00	374	0.96%	\$47.74	\$0.79	\$1.27	\$37.49
1312 LA			25,000	long term expired	\$7,645.00		\$1,310.00	181	0.72%	\$42.24	\$0.00	#DIV/0!	\$0.00
Subtotal Lapsed			64,057		\$25,499.00	\$14,021.00	\$11,478.00	555	0.87%	\$45.94	\$0.55	\$1.82	\$25.26
Prospecting													
1311 PR	12/4/13		40,610		\$7,591.00	\$10,492.00	-\$2,901.00	152					
Subtotal Prospecting			40,610		\$7,591.00	\$10,492.00	-\$2,901.00	152	0.37%	\$49.94	\$1.38	\$0.72	\$69.03
WEB													
Web Contributions		Donations			\$31,149.00		\$31,149.00	452		\$68.91			
Web New Members		New Members			\$85,850.00		\$85,850.00	2,394		\$35.86			
Web Renewals		Renewal Memberships			\$137,101.00		\$137,101.00	2,761		\$49.66			
WHITE MAIL													
White Mail Contributions		Donations			\$45,252.00		\$45,252.00	130		\$348.09			
White Mail for Membership		Membership			\$11,135.00		\$11,135.00	187		\$59.55			
Subtotal for Web and White Mail					\$310,487.00		\$310,487.00	5,924		\$52.41			
SPECIAL PROJECTS													
1310 facebook		online		facebook	\$1,260.00		\$1,260.00	46		\$27.39			
1311 Ballot Fund		pryxx		email list	\$28,256.78		\$28,256.78	586		\$48.22			
2013 GRAND TOTAL					\$785,514.47	\$123,651.95	\$661,862.52	13122		\$59.86			

Official Mailing ID	Drop Date	Title	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Donors	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2014 Appeals as 2015-06-30													
House				Page 1 of									
1402 HO	2/10/14	urgent yellow	34,992	most recent contributors	\$29,089.00	\$10,714.91	\$18,374.09	509	1.45%	\$57.15	\$0.37	\$2.71	\$21.05
1403 HO	3/21/14	annual report	19,584	stakeholders Jan 01, 2013 - Present	\$28,958.00	\$19,034.62	\$9,923.38	289	1.48%	\$100.20	\$0.66	\$1.52	\$65.86
1405 HO	5/15/2014*	building Fund	800	previous building fund donors (first class)	\$9,458.00	\$1,192.00	\$8,266.00	87	10.88%	\$108.71	\$0.13	\$7.93	\$13.70
1406 HO	6/13/14	Voter Demand	19,998	most recent contributors	\$14,541.00	\$7,573.00	\$6,968.00	243	1.22%	\$59.84	\$0.52	\$1.92	\$31.16
1408 HO	9/3/14	Urgent - Layoff	19,992	most recent contributors	\$27,520.00	\$6,274.00	\$21,246.00	394	1.97%	\$69.85	\$0.23	\$4.39	\$15.92
1411 HO	11/10/14	Porcupine	22,561	most recent contributors	\$20,155.00	\$7,339.00	\$12,816.00	239	1.06%	\$84.33	\$0.36	\$2.75	\$30.71
Subtotal House			117,927		\$129,721.00	\$52,127.53	\$77,593.47	1,761	1.49%	\$73.66	\$0.40	\$2.49	\$29.60
2014 LP NEWS	VARIABLES								#DIV/0!	#DIV/0!			
Subtotal House Appeals Incl. LP News			117,927		\$129,721.00	\$52,127.53	\$77,593.47	1,761	1.49%	\$73.66	\$0.40	\$2.49	\$29.60
Renewals													
1401 RE	1/31/14	2012 2013 letter	4,104	Std 6 Mo renewal	\$9,580.00	\$1,560.11	\$8,019.89	182	4.43%	\$52.64	\$0.16	\$6.14	\$8.57
1402 RE	2/28/14	2012 2013 MM letter	3,562	Std 6 Mo renewal	\$12,149.00	\$1,354.82	\$10,794.18	210	5.90%	\$57.85	\$0.11	\$8.97	\$6.45
1403 RE	4/6/14	2012 2013 MM letter	4,502	Std 6 Mo renewal	\$10,194.00	\$1,567.79	\$8,626.21	206	4.58%	\$49.49	\$0.15	\$6.50	\$7.61
1404 RE	4/24/14	2012 2013 MM letter	3,976	Std 6 Mo renewal	\$9,777.00	\$1,386.16	\$8,390.84	196	4.93%	\$49.88	\$0.14	\$7.05	\$7.07
1405 RE	5/31/14	2012 2013 MM letter	2,425	Std 6 Mo renewal	\$8,985.00	\$1,060.91	\$7,924.09	189	7.79%	\$47.54	\$0.12	\$8.47	\$5.61
1406 RE	7/10/14	life member	12,834	current non-life members	\$23,421.00	\$8,213.45	\$15,207.55	55	0.43%	\$425.84	\$0.35	\$2.85	\$149.34
1407 RE	7/31/15	wes upgrade appeal	3,100	Std 6 Mo renewal	\$15,534.00	\$1,342.00	\$14,192.00	295	9.52%	\$52.66	\$0.09	\$11.58	\$4.55
1408 RE	9/17/14	wes upgrade appeal	3,713	Std 6 Mo renewal	\$18,465.00	\$1,294.00	\$17,171.00	326	8.78%	\$56.64	\$0.07	\$14.27	\$3.97
1409 RE	10/8/14	wes upgrade appeal	4,211	Std 6 Mo renewal	\$14,814.00	\$1,652.40	\$13,161.60	256	6.08%	\$57.87	\$0.11	\$8.97	\$6.45
1410 RE	11/7/14	wes upgrade appeal	2,540	Std 6 Mo renewal	\$10,695.00	\$783.00	\$9,912.00	190	7.48%	\$4.12	\$0.07	\$13.66	\$4.12
1411 RE	12/12/14	wes upgrade appeal	5,402	Std 6 Mo renewal	\$17,637.00	\$2,026.00	\$15,611.00	285	5.28%	\$61.88	\$0.11	\$8.71	\$7.11
1412 RE	1/12/15	wes upgrade appeal	5,234	Std 6 Mo renewal	\$11,170.00	\$1,781.00	\$9,389.00	208	3.97%	\$53.70	\$0.16	\$6.27	\$8.56
Subtotal Renewals			55,603		\$162,421.00	\$24,021.64	\$138,399.36	2598	4.67%	\$62.52	\$0.15	\$6.76	\$9.25
Lapsed													
1406 LA	7/7/14	Please Renew Your Mem	31,748	long term expired	\$13,218.00	\$9,056.41	\$4,161.59	246	0.77%	\$53.73	\$0.69	\$1.46	\$36.81
1410 LA	11/7/14	wes upgrade appeal	12,286	long term expired	\$8,385.00	\$2,856.80	\$5,528.20	135	1.10%	\$62.11	\$0.34	\$2.94	\$21.16
Subtotal Lapsed			44,034		\$21,603.00	\$11,913.21	\$9,689.79	381	0.87%	\$56.70	\$0.55	\$1.81	\$31.27
Prospecting													
1404 PR-0	4/10/14	Reg LP - No premium	29,296	Registered Libertarians	\$2,547.95	\$8,784.41	-\$6,236.46	54	0.18%	\$47.18	\$3.45	\$0.29	\$162.67
1404 PR-1	4/10/14	Reg LP - book , t-shirt	29,295	Registered Libertarians (plus cost of prem)	\$4,539.00	\$8,784.41	-\$4,245.41	122	0.42%	\$37.20	\$1.94	\$0.52	\$72.00
Subtotal Prospecting			58,591		\$7,086.95	\$17,568.82	-\$10,481.87	176	0.30%	\$40.27	\$2.48	\$0.40	\$99.82
WEB													
Web Contributions		Donations			\$63,970.00		\$63,970.00	646		\$99.02			
Web New Members		New Members			\$53,491.00		\$53,491.00	1,556		\$34.38			
Web Renewals		Renewal Memberships			\$171,774.00		\$171,774.00	2,654		\$64.72			
WHITE MAIL													
White Mail Contributions		Donations			\$30,149.00		\$30,149.00	175		\$172.28			
White Mail for Membership		Membership			\$14,615.00		\$14,615.00	180		\$81.19			
Subtotal for Web and White Mail					\$333,999.00		\$333,999.00	5,211		\$64.09			
SPECIAL PROJECTS													
1404 HO		ballot fund - email		piryx	\$8,285.00		\$8,285.00	153		\$54.15			
2014 GRAND TOTAL					\$663,115.95	#REF!	#REF!	10,280		\$64.51			

Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2015

2015 Appeals as 2015-06-30

Official Mailing ID	Drop Date	Title	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Donors	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
House													
1501 HO	1/5/15	PSD&C	20,471	most recent contributors	\$22,187.00	\$6,665.00	\$15,522.00	382	1.87%	\$58.08	\$0.30	\$3.33	\$17.45
1502 HO	2/23/15	4 carrier test	19,998	most recent contributors	\$9,372.00	\$7,841.00	\$1,531.00	167	0.84%	\$56.12	\$0.84	\$1.20	\$46.95
1504 HO	4/20/15	yellow urgent - BA	19,987	most recent contributors	\$12,378.00	\$6,364.00	\$6,014.00	225	1.13%	\$55.01	\$0.51	\$1.95	\$28.28
1505 HO	6/1/15	Annual Report	18,068	stakeholders Jan 01, 2014 - Present	\$9,953.00	\$13,876.00	-\$3,923.00	129	0.71%	\$77.16	\$1.39	\$0.72	\$107.57
1506 HO	6/29/15	logo survey	19,986	most recent contributors		\$8,561.00	-\$8,561.00		0.00%	#DIV/0!	#DIV/0!	\$0.00	#DIV/0!
Subtotal House			121,071		\$70,553.00	\$50,646.00	\$19,907.00	1,104	0.91%	\$63.91	\$0.72	\$1.39	\$45.88
2015 LP NEWS	VARIES								#DIV/0!	#DIV/0!			
Subtotal House Appeals Incl. LP News							\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Renewals													
1501 RE	1/29/15	wes upgrade appeal	5,226	Std 6 Mo renewal	\$12,944.00	\$1,516.00	\$11,428.00	240	4.59%	\$53.93	\$0.12	\$8.54	\$6.32
1502 RE	3/6/15	wes upgrade appeal	4,585	Std 6 Mo renewal	\$11,615.00	\$1,521.00	\$10,094.00	207	4.51%	\$56.11	\$0.13	\$7.64	\$7.35
1503 RE	3/26/15	wes upgrade appeal	4,046	Std 6 Mo renewal	\$11,837.00	\$1,444.00	\$10,393.00	220	5.44%	\$53.80	\$0.12	\$8.20	\$6.56
1505 RE	6/3/15	wes upgrade appeal	3,394	Std 6 Mo renewal	\$3,315.00	\$1,227.00	\$2,088.00	49	1.44%	\$67.65	\$0.37	\$2.70	\$25.04
Subtotal Renewals			20,099		\$105,830.00	\$14,055.40	\$91,774.60	1916	9.53%	\$55.23	\$0.13	\$7.53	\$7.34
Lapsed													
1502 LA	2/9/15	Please Renew Your Mem	29,989	long term expired	\$5,281.00	\$9,580.00	-\$4,299.00	244	0.81%	\$21.64	\$1.81	\$0.55	\$39.26
Subtotal Lapsed			51,214		\$5,281.00	\$9,580.00	-\$4,299.00	359	0.70%	\$14.71	\$1.81	\$0.55	\$26.69
Prospecting													
Subtotal Prospecting			0		\$0.00	\$0.00	\$0.00	0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Web & White mail													
Web Contributions		Donations			\$13,802.00		\$13,802.00	149		\$92.63			
Web New Members		New Members			\$17,050.00		\$17,050.00	485		\$35.15			
Web Renewals		Renewal Memberships			\$43,466.00		\$43,466.00	755		\$57.57			
White Mail Contributions		Donations			\$36,664.00		\$36,664.00	49		\$748.24			
White Mail for Membership		Membership			\$6,001.00		\$6,001.00	74		\$81.09			
Subtotal for Web and White Mail					\$116,983.00		\$116,983.00	1,512		\$77.37			
2015 GRAND TOTAL					\$228,094.00	\$23,635.40	\$204,458.60	3,787		\$60.23			

LNC Political Director & LP Communications Report

March 20 – July 12, 2015

Projects and one-time activities:

- Wrote articles for and edited *LP News* June issue; September issue in progress
- Compiled, edited April, May, June, July issues of *Liberty Pledge*
- Recruited part-time new-hire Elizabeth Brierly – she helped with June, July Pledge and July LP News; starting to take on media admin tasks.
- Released campaign guide *16 Common Mistakes of Libertarian Campaigns*
- Solicited input from state chairs on their policies for supporting candidates; in particular, sharing of data, website support, other services
- Assisted with LP participation in CPD lawsuits – OAI's Change the Rules (not yet filed) and Level the Playing Field (Peter Ackerman group).
- Spoke at LP Florida convention – two events
- Supporting Pat Ford (new chair) working to revive LP Rhode Island
- Took Leadership Institute workshop on social media and webinar on running for office
- Attended meetings of DC-based Fourth A coalition; organized encryption workshop for coalition leaders

Regular activities:

- Support state chairs and key state activists in candidate recruitment; recruit individual candidates when opportunities arise
- Research and develop talking points for candidates and media interviews
- Coach candidates and lead sessions of Who's Driving
- Edit and write blogs. With Bob Johnston, have maintained frequency of blogs at approximately five per week.
- Write news releases
- TV, radio and print interviews – help arrange and do interviews that Nick Sarwark doesn't do
- Oversee posting of Facebook memes to LP.org
- Assist with state ballot access, lawsuits, petitioning issues as needed.
- Attend DC-area events and keep in contact with key libertarian organizations

- Correspond with elected Libertarians
- Write, format emails via iContact, usually compilations of recent news
- Miscellaneous admin: e.g. update/create iContacts lists, ensure cross-posting content to FB/Twitter; help maintain candidate contacts spreadsheet and list of candidates to cover
- Take miscellaneous phone calls and occasionally meet with walk-in visitors at headquarters

Correspondence with candidates/affiliates

Political Director made contact with the following Libertarian campaigns, affiliate officers and prospects this period (in addition to frequent contacts made by Bob Johnston). This involved responding to inquiries and questions; giving advice on general campaigning, messaging, media relations and fundraising; candidate and volunteer recruitment, and LP coverage of their activities:

Various state chairs, plus Holly Ryan - VA, Paul Preste – FL, several other Florida candidates, Michael Anderson-VA, Alex Snitker-FL, Danielle Alexandre-FL, Amanda Swafford – GA, Jeff Carson – VA, Bridget Ulrich – VA, Matt Cholko-VA, Chris Brookover-VA, Carl Loser – VA, Tyler Brown – VA, Andy Bakker – VA, Ruth Witt – VA, Matt Shutter – PA, Care Clift – AK, Mark Fish AK, Lily Williams-CO, Ken Moellman-KY, , Sam Goldstein-IN Bruce Majors – DC, Andy Bakker-VA, Jack Woehr - CO LP, Ben Smith - GA LP, Kyle Markley - OR, Wes Wagner - OR, Charlie Bennett-VA, Brian Suojanen-VA, Matt Schutter - PA, Shawn Felty - PA, Will Hammer - VA, Antonio Merrick-VA, Dustin Howard- VA, Jeff Steinberg - FL, Pat Ford - RI, Damien Caillault-NJ, Emmett Reistroffer- SD, Ken Santema - SD, Mark Fish - AK, Augustus Invictus-FL, Roger Stone-FL, Ted Brown-CA, Elizabeth Dahl-MN, Casey Peak-MN, Olga Parsons-MN, Boyd Kendall-MS

Press Releases this period

- Why the Republican Party is equally guilty of Obamacare; Libertarians explain
- Libertarian Party four-decade advocacy for marriage equality pays off with US Supreme Court decision
- Libertarian Party joins lawsuit to open presidential debates
- Secretive Trans-Pacific Partnership trade bill lets foreign governments and foreign special interests control American medical care, banking, the Internet, and even civil liberties
- Call now and urge your U.S. Senators to let the ‘Patriot’ Act die
- LP: Republican-controlled U.S. House votes to jack up military spending, skirt the sequester
- Texas Republican attacks Libertarian voting rights
- Libertarian National Committee Chair Nicholas Sarwark says murder charge against Walter Scott's killer is only first step

Blogs this period

- LNC Meeting July 18-19, 2015 in Alexandria, VA
Libertarians Sarwark and Johnson slam Trump
- New Hampshire Libertarians testify in ballot access trial
- 26 Libertarians on the ballot in Indiana this November
- LPHQ anniversary party on July 18; see video from last year!
- New release: Video of campaign song "Nice: Libertarian Theme"
- Libertarians Working For You show, with Jason Weinman, Damien Caillault, Beth Vest, and Boyd Kendall
- Lily Williams, LP CO state chair, to appear on two panels at Freedom Fest this week
- New Jersey LP will have six candidates on the November ballot
- Libertarians Working For You Show, with Charles Saucier
- Virginia LP will have eight candidates on the November ballot
- 'Banned from pride event for being a gay libertarian'
- Poll Results: Libertarians say there are multiple important impacts of Libertarian campaigns
- Libertarians Working For You show, with Wendy Adams, Carl Loser, Mark Anderson, and Joshua Hardy
- LNC member Lark interviewed on 10th anniversary of the Kelo - City of New London Supreme Court decision
- LP Chair Nicholas Sarwark interviewed on the Paul Malloy show
- Arkansas LP back on the ballot
- Libertarians Working For You show, with Carla Howell and Dr. Jim Lark
- My favorite Libertarian activism ever?
- NPR report highlights more difficult ballot access requirements in Pennsylvania for alternative parties
- Libertarians Working For You Show: educational freedom, pardoning heroes of freedom, and using your vote for a change
- Take the Poll: What's the most important impact of Libertarian campaigns?
- The Dollar Vigilante running for office as a Libertarian in Canada
- Libertarians Working For You show, with Mark Anderson and Brian Suojanen
- Show up, be nice, and win! LNC chair's speech at the LPNC convention now online
- Arkansas Governor Signs Bill Moving Primary and Petition Deadlines
- Arkansas passes bill moving up primaries and candidate nominations
- LPEX this weekend
- Libertarians Working For You show, with Michael Pakko and G. Todd Rice
- Orange County Register: Trying to break through the political glass ceiling
- Campaign filing suggests GOP chairman lied in court about involvement in challenge that knocked Libertarian off Ohio ballot
- Libertarians Working For You Show, with Chris Dock and Joe Hauptmann
- 2015 State Conventions (updated)

- Libertarians helping libertarians
- Libertarians Working For You show features Joseph Kexel and J. J. Summerell
- OK lowers signature requirement by tens of thousands to become a recognized party
- Important Google Hangout May 13 on Presidential Debate Lawsuit
- Libertarian elected to Aubrey, TX City Council
- LP of Schuylkill County, PA running ten candidates this November
- Libertarians Working For You show, with Mark Glogowski and Marty Swinney
- Statement on Baltimore riots
- Libertarians Working For You show, with Will Hammer
- Re: please help us with ballot access
- LNC chair interview: Controversial Patriot Act 'Harmful' to US Security
- Robert Sarvis on debate exclusion
- Rob Sarvis contrasts running with the old parties versus as a Libertarian in Collegiate Times
- Bills in AL and OK to lower signature amounts to be voted on this week
- Libertarian Party Expo
- Libertarians Working For You Show, with Dr. Cisse Spragins and Russ Monchil
- Mississippi LP running eight candidates this November
- Florida ballot initiative for two-only general elections begins to circulate
- Sputnik features Chair Nicholas Sarwark's comments on Clinton Foundation
- LNC and LPNC Chairs on Capital Tonight TV news show
- Libertarians Working For You show, with Damien Caillault
- LNC Chair Nicholas Sarwark makes case for Libertarian Party on C-SPAN
- Arizona Governor signs bill making ballot access more difficult for Libertarians
- Former Republican-turned-Libertarian elected to school board in Illinois
- Libertarian elected to school board in Illinois
- LNC Meeting Saturday and Sunday in Phoenix
- LNC Chair on Washington Journal this Sunday
- Libertarians Working For You show features Craig Young and Kyler Dineen
- Big Business's Powerful Wingman
- Illinois LP has nine candidates on the ballot Tuesday
- New Spanish brochure plus price cuts
- Alabama ballot access bill passes rules committee, may get vote on senate floor today
- Libertarians Working For You show, with Elizabeth Dahl and Brian Pizza
- IVN: Even in Third Place, Libertarian Party Has Significant Impact in Elections
- LNC Chair comments on weekend's LNC meeting
- Please help us with ballot access
- Libertarians Working For You show, with Elizabeth Dahl and Andy Bakker
- LNC Chair interviewed by Sputnik News on Chicago black site
- Neither Big Government Party Cracks 40% Favorability in Latest Poll

LP Media coverage

Below is a partial list of national LP media interviews (does not include several not logged, candidate-specific coverage, or LP mentions where we were not interviewed).:

4/17 Sputnik interview

4/29 Sputnik interview

5/6 Sputnik interview

4/27 S. Florida gay news stmt,

4/7 Politico

4/9 Daily Dot

4/10 Nick Sarwark on US Press

4/14 Nick Sarwark on Press TV

6/15 – provided statement for National Conference of State Legislators

April - Nick on C-SPAN

March - Nick Sarwark on Independent Hour

March - Nick Sarwark on Russia Today TV

3/2 - Wes Benedict on Paul Molloy show

6/3 - Sputnik

Additional interviews where outlet not logged on 6/23, 5/19, 3/29, and 4/1, plus an interview with Slant news

Director of Operation's Report – July 2015

by Robert Kraus

Blackbaud – Data Dumps – Internal Customer Service

We continue to do various on going clean ups of emails and other items in the dumps. As part of our effort to have accurate data – Casey tests all emails on new and renewed memberships by sending them all a quick “thank you, your membership card has been mailed” email every Monday. Bad emails are then removed from the database.

We are also having Mellissa Data run a test on what I-Contact has determined are bad emails to see if they really are bad – and if not then we will re-load those emails back into the system.

There are still a number of states that use the old formatted dump which is very cumbersome. We continue to reach out to those states to switch to the updated format which is much easier and simpler to use.

Building Fund

There is \$1,218 in the restricted building fund account as of 07/16/15. Year to date we’ve made \$22,500 in additional principle payments and the balance owed is now at \$467,860 (the original mortgage amount was \$500,000).

In terms of maintenance, we had some electrical related HVAC problems that prevented our a/c from working properly. This required some re-wiring at a cost of \$1,706. Other than that we have not had any other unexpected issues.

We also have finished the installation of our sprinkler pipe flow alarm system.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

Financial

Finances remain VERY tight. The EOM report for Jun-15 (in your binders) shows that at end of the month we had an actual reserve of only \$1,515 vs. target of \$50,460. HOWEVER in June we had a number of one time expenses including the HVAC repair above, \$12,700 (to date) for the audit, \$2,246 to the Watergate for 2014 share of real estate taxes, \$4,421 to City of Alexandria for 1/2 yearly real estate taxes and \$5,000 for the FEC Lawsuit.

Thus, as of 06/30/15, we only had \$9,515 in unrestricted cash on hand. As of 07/16 we now have \$45,120 unrestricted of which \$20k is committed for Affiliate Support and \$12k for LPOK ballot access. So in reality we only have about \$13.1k net cash available to fund on going operations and we expect cash to remain very tight for the remainder of the summer which is normal for us.

Thank you!

Robert