



# NationBuilder & National Libertarian Party: Network Pricing overview

Network Level Software Infrastructure			
Item	Monthly Cost	Aggregate Total Records	Aggregate Eailable records
Up to 5 state subnations	\$5,000	1,000,000	200,000
Between 6-10 state subnations	\$7,500	3,000,000	600,000
11-50 state subnations	\$12,500	8,000,000	1,600,000
Libertarian National Party Parent Nation	<i>Libertarian National Party Parent Nation included in costs and aggregate totals above</i>		

Software Discount Options	
Item	Discount %
2 Year contract term	10%
1 Year Pre-payment	10%
2 Year Pre-payment	20%

Standard Training Options	
Item	Total
NationBuilder Lab	\$750
Fundamentals Course	\$3,000
Intermediate Course	\$4,000
Advanced Course	\$8,000



# NationBuilder & National Libertarian Party: Enterprise Pricing overview

Enterprise Level Software			
Item	Monthly Cost	Aggregate Total Records	Aggregate Eailable records
Libertarian National Party Enterprise Nation	\$1,699	750,000	150,000

Enterprise Training Options	
Item	Total
Advanced Training for IT Committee and National Party Users	\$8,000
NationBuilder Lab (as needed)	\$750

More information at [www.nationbuilder.com/training](http://www.nationbuilder.com/training)

Software Discount Options	
Item	Discount %
2 Year contract term	10%
1 Year Pre-payment	10%
2 Year Pre-payment	20%



# NationBuilder & National Libertarian Party: Implementation & Services overview

Implementation Options	
Item	Cost
<b>Enterprise Implementation (<i>included</i>)</b>  Assigned NationBuilder Community Strategist   Strategic workflow setup   Permission set creation   Broadcaster configuration   DNS migration assistance   Paths workflow creation   Email Deliverability Coaching	\$0
<b>Data Import Service (<i>required</i>)</b>  Data cleaning & normalization   People & membership import   Relationships creation & import   Contact history import   Legacy events and RSVP lists   Social media matching   Record deduplication	\$4,999*
<b>Implementation Project Management (<i>optional</i>)</b>  Assigned NationBuilder Implementation Project Manager   Timeline and communication facilitation between Subcontractors, agencies, and NationBuilder Architects and/or Developers   Shared Work-In-Progress document   Strategic implementation timeline   Escalation processes	\$2,999/implementation month
<b>Premium Account Management (<i>optional</i>)</b>  Ongoing Scheduled communication with Community Strategist   Beta Access to new feature releases   Shared Work-In-Progress document   Advanced technical support and escalation processes	\$1500/month
<b>State Subnation Implementation Plan (<i>required at network level</i>)</b>  Creation and installation of all new subnations   Subnation data collection and import service   Subnation voter data imports (as needed)	tbd

\*exact pricing determined after review of data set



# NationBuilder & National Libertarian Party: Network 2 year rollout

Network Level Software Infrastructure				
Item	Base Monthly Cost	Dates	Term (months)	Base Total
Up to 5 state subnations	\$5,000	November 2015 - November 2017	24	\$120,000
Software Subtotal	\$120,000			

Training Costs			
Item	Cost	Term	Total
Intermediate Training Course	\$4,000	1	\$4,000

Implementation Costs			
Item	Cost	Term	Total
Network Data Imports + Implementation Project Management (estimate)	\$9,999	1	\$9,999

Discounts		
Item	Percentage	Total
2 year contract term	10%	\$12,000
1 year pre-payment	10%	\$12,000

Totals	
Item	Total
Subtotal - software	\$120,000
Subtotal - training	\$4,000
Subtotal - implementation (estimate)	\$9,999
Discounts	-\$24,000
Total	\$109,999
(Monthly)	\$4,583



# NationBuilder & National Libertarian Party: Enterprise 2 year rollout

Enterprise Level Software				
Item	Base Monthly Cost	Dates	Term (months)	Base Total
Libertarian National Party Enterprise Nation	\$1,699	November 2015 - November 2017	24	\$40,776
Software Subtotal	\$40,776			

Training Costs			
Item	Cost	Term	Total
Advanced Training Course	\$8,000	1	\$8,000

Implementation Costs			
Item	Cost	Term	Total
Data Import Service (estimate)	\$4,999	1	\$4,999

Discounts		
Item	Percentage	Total
2 year contract term	10%	\$4,077.6
1 year pre-payment	10%	\$4,077.6

Totals	
Item	Total
Subtotal - software	\$40,776
Subtotal - training	\$4,000
Subtotal - implementation (estimate)	\$4,999
Discounts	-\$8,155
Total	\$41,620
(Monthly)	\$1,734