



# NationBuilder & National Libertarian Party: Network Pricing overview

| Network Level Software Infrastructure    |  |                         |                            |
|--|--|-------------------------|----------------------------|
| Item                                     | Monthly Cost   | Aggregate Total Records | Aggregate Eailable records |
| Up to 5 state subnations                 | \$5,000  | 1,000,000               | 200,000                    |
| Between 6-10 state subnations            | \$7,500  | 3,000,000               | 600,000                    |
| 11-50 state subnations                   | \$12,500   | 8,000,000               | 1,600,000                  |
| Libertarian National Party Parent Nation | <i>Libertarian National Party Parent Nation included in costs and aggregate totals above</i> |                         |                            |

| Software Discount Options |            |
|---------------------------|------------|
| Item                      | Discount % |
| 2 Year contract term      | 10%        |
| 1 Year Pre-payment        | 10%        |
| 2 Year Pre-payment        | 20%        |

| Standard Training Options |         |
|---------------------------|---------|
| Item                      | Total   |
| NationBuilder Lab         | \$750   |
| Fundamentals Course       | \$3,000 |
| Intermediate Course       | \$4,000 |
| Advanced Course           | \$8,000 |

More information at [www.nationbuilder.com/training](http://www.nationbuilder.com/training)



# NationBuilder & National Libertarian Party: Enterprise Pricing overview

| Enterprise Level Software                    |              |                         |                            |
|--|--------------|-------------------------|----------------------------|
| Item   | Monthly Cost | Aggregate Total Records | Aggregate Eailable records |
| Libertarian National Party Enterprise Nation | \$1,699      | 750,000                 | 150,000                    |

| Enterprise Training Options                                 |         |
|---|---------|
| Item  | Total   |
| Advanced Training for IT Committee and National Party Users | \$8,000 |
| NationBuilder Lab (as needed)                               | \$750   |

More information at [www.nationbuilder.com/training](http://www.nationbuilder.com/training)

| Software Discount Options |            |
|---------------------------|------------|
| Item                      | Discount % |
| 2 Year contract term      | 10%        |
| 1 Year Pre-payment        | 10%        |
| 2 Year Pre-payment        | 20%        |



# NationBuilder & National Libertarian Party: Implementation & Services overview

| Implementation Options  |                              |
|---|------------------------------|
| Item  | Cost                         |
| <p><b>Enterprise Implementation (<i>included</i>)</b></p> <p>Assigned NationBuilder Community Strategist   Strategic workflow setup   Permission set creation   Broadcaster configuration   DNS migration assistance   Paths workflow creation   Email Deliverability Coaching</p>  | \$0                          |
| <p><b>Data Import Service (<i>required</i>)</b></p> <p>Data cleaning &amp; normalization   People &amp; membership import   Relationships creation &amp; import   Contact history import   Legacy events and RSVP lists   Social media matching   Record deduplication</p>  | \$4,999*                     |
| <p><b>Implementation Project Management (<i>optional</i>)</b></p> <p>Assigned NationBuilder Implementation Project Manager   Timeline and communication facilitation between Subcontractors, agencies, and NationBuilder Architects and/or Developers   Shared Work-In-Progress document   Strategic implementation timeline   Escalation processes</p> | \$2,999/implementation month |
| <p><b>Premium Account Management (<i>optional</i>)</b></p> <p>Ongoing Scheduled communication with Community Strategist   Beta Access to new feature releases   Shared Work-In-Progress document   Advanced technical support and escalation processes</p>  | \$1500/month                 |
| <p><b>State Subnation Implementation Plan (<i>required at network level</i>)</b></p> <p>Creation and installation of all new subnations   Subnation data collection and import service   Subnation voter data imports (as needed)</p>   | tbd                          |

\*exact pricing determined after review of data set



# NationBuilder & National Libertarian Party: Network 2 year rollout

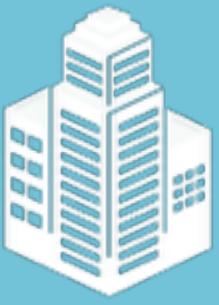
| Network Level Software Infrastructure |                   |                               |               |                  |
|---------------------------------------|-------------------|-------------------------------|---------------|------------------|
| Item                                  | Base Monthly Cost | Dates                         | Term (months) | Base Total       |
| Up to 5 state subnations              | \$5,000           | November 2015 - November 2017 | 24            | \$120,000        |
| <b>Software Subtotal</b>              |                   |                               |               | <b>\$120,000</b> |

| Training Costs               |         |      |         |
|------------------------------|---------|------|---------|
| Item                         | Cost    | Term | Total   |
| Intermediate Training Course | \$4,000 | 1    | \$4,000 |

| Implementation Costs  |         |      |         |
|---|---------|------|---------|
| Item  | Cost    | Term | Total   |
| Network Data Imports + Implementation Project Management (estimate) | \$9,999 | 1    | \$9,999 |

| Discounts            |            |          |  |
|----------------------|------------|----------|--|
| Item                 | Percentage | Total    |  |
| 2 year contract term | 10%        | \$12,000 |  |
| 1 year pre-payment   | 10%        | \$12,000 |  |

| Totals                               |                  |
|--------------------------------------|------------------|
| Item                                 | Total            |
| Subtotal - software                  | \$120,000        |
| Subtotal - training                  | \$4,000          |
| Subtotal - implementation (estimate) | \$9,999          |
| Discounts                            | -\$24,000        |
| <b>Total</b>                         | <b>\$109,999</b> |
| <i>(Monthly)</i>                     | <i>\$4,583</i>   |



# NationBuilder & National Libertarian Party: Enterprise 2 year rollout

| Enterprise Level Software                    |                   |                               |               |                 |
|--|-------------------|-------------------------------|---------------|-----------------|
| Item   | Base Monthly Cost | Dates                         | Term (months) | Base Total      |
| Libertarian National Party Enterprise Nation | \$1,699           | November 2015 - November 2017 | 24            | \$40,776        |
| <b>Software Subtotal</b>                     |                   |                               |               | <b>\$40,776</b> |

| Training Costs           |         |      |         |
|--------------------------|---------|------|---------|
| Item                     | Cost    | Term | Total   |
| Advanced Training Course | \$8,000 | 1    | \$8,000 |

| Implementation Costs           |         |      |         |
|--------------------------------|---------|------|---------|
| Item                           | Cost    | Term | Total   |
| Data Import Service (estimate) | \$4,999 | 1    | \$4,999 |

| Discounts            |            |           |  |
|----------------------|------------|-----------|--|
| Item                 | Percentage | Total     |  |
| 2 year contract term | 10%        | \$4,077.6 |  |
| 1 year pre-payment   | 10%        | \$4,077.6 |  |

| Totals                               |                 |
|--------------------------------------|-----------------|
| Item                                 | Total           |
| Subtotal - software                  | \$40,776        |
| Subtotal - training                  | \$4,000         |
| Subtotal - implementation (estimate) | \$4,999         |
| Discounts                            | -\$8,155        |
| <b>Total</b>                         | <b>\$41,620</b> |
| <i>(Monthly)</i>                     | <i>\$1,734</i>  |