



## Overview

#Refer2404 is a campaign launched by **Grassroots Citizens Concerned**, a legislative watchdog and citizen advocacy group founded by **Mike Shipley**, Chair of *Outright Libertarians* and Secretary of the *Arizona Libertarian Party*, and **Kim Richards (Ruff)**, Arizona State Coordinator and Vice Chair of the *Libertarian Party Radical Caucus*.

During the 2017 Legislative Session, Arizona Governor, **Doug Ducey**, signed into law several bills that serve to curtail voter rights and destroy participatory politics. **HB2404**, the particular bill Grassroots Citizens Concerned is targeting, changes the original pay structure on Paid Petitioners from “per valid signature” to “hourly” -- the net effect of which makes signature gathering on referendums, recalls, and initiatives, exponentially more cost-prohibitive for ordinary citizens and grassroots organizations and opens the door for frivolous lawsuits.

On **Thursday, March 30<sup>th</sup>, 2017**, Grassroots Citizens Concerned filed with the Arizona Secretary of State’s Office for a referendum on this bill. In accordance with Arizona law, we have 90-days following the conclusion of the Legislative Session (adjourned **Wednesday, May 10<sup>th</sup>, 2017**) to gather **75,000 valid signatures** on this statewide measure to ensure it is referred back to voters on the 2018 ballot.

Since such time, we have launched an aggressive fundraiser (GoFundMe/Refer2404 and raised **\$4,172.00** of our \$10K goal) which has been used to pay for printing and shipping petitions, notary licenses for team leaders, website and social media, and event planning, tabling, and outreach; built coalitions with likeminded grassroots organizations that has expanded our **volunteer base to 8,000**; set up **Team Leads** in 7 out of 15 of Arizona’s counties; and, established recurring **Collection Points** throughout the state where volunteers can turn in their completed petitions and have them notarized.

Additionally, we have written and disseminated multiple press releases detailing our progress and highlighting significant, positive changes on our campaign that have been shared with a comprehensive TV, radio, print, and online **media list of over 3,000 contacts** and have been featured in multiple periodicals, including **The Arizona Republic** and **Phoenix New Times**.

We are asking the Libertarian National Committee to greenlight providing us with an additional **\$5,000** to aid in our fundraising goal to help offset the cost of this campaign and ensure our success. We have the volunteers, strategy, organization, and single-minded focus to win this battle – what we really need is funding.



## At A Glance

### Grassroots Citizens Concerned:

Chair – **Mike Shipley** (Chair of Outright Libertarians, Secretary of Arizona Libertarian Party)

602-492-4201 / [mike@refer2404.org](mailto:mike@refer2404.org)

Treasurer – **Kim Ruff** (Arizona State Coordinator and Vice Chair of Libertarian Party Radical Caucus)

623-341-6796 / [kim@refer2404.org](mailto:kim@refer2404.org)

### Refer2404 Campaign

Website: <http://refer2404.org/>

GoFundMe: [www.gofundme.com/refer2404](http://www.gofundme.com/refer2404)

Paypal: [refer2404@gmail.com](mailto:refer2404@gmail.com)

Facebook: <https://www.facebook.com/refer2404/>

### Goal:

- 75,000 valid signatures by August 10, 2017
- \$10,000 in fundraising

### Status of Goals (as of May 17, 2017)

- 5,000 signatures gathered
- \$4,172.00 raised