2017 Annual Report

Affiliate Support Committee

Libertarian National Committee

*Policy Manual Charter:*

*The Affiliate Support Committee (ASC) shall identify the needs and interests of the various affiliates. In addition,*

*The ASC shall identify those affiliates that are in particular need of assistance that the LNC can provide.*

*The ASC shall deliver a report to the LNC for the last LNC meeting of each calendar year, identifying and prioritizing those needs and interests of the various affiliates. This ranked list shall be taken into consideration when drawing up the following year’s budget, and throughout the year as needed. This list will also assist the Executive Director in deciding how to assign tasks to staff, by identifying those services that staff provides to the affiliates that are the most desired.*

*The ASC shall also, as and when needed, recommend to the LNC measures that will address the particular affiliates that need assistance from the LNC. The ASC will also establish a process for tracking the progress in meeting those needs.*

The ASC members, with assistance from Affiliate Support Specialist, Andy Burns made attempts to contact a member of the state executive committee of all 51 affiliates via Facebook private message, direct emails, emails to the State Chairs list, and phone calls.

Mr. Burns again formatted the survey for the committee using a platform known as Typeform, that created many answers that could be completed by clicking a selection on the form or entering the data in the appropriate field. Completion of the survey then generated responses in many various formats. The results from 38 of 51 state affiliates can be found at:
<https://libertarianparty.typeform.com/report/oBlK8W/sYQSYTaFAi5eDHm7>

 LNC Service Level

Affiliates 2017 score of LNC’s current service continued the shift towards more positive responses as compared to previous years. The increase was very small from 2016. The average reported service level for 2017 was 3.66 vs 3.65 for 2016.

Recommendations:

1. Continue supporting contractor(s) or staff member(s) who focus on Affiliate Support.
2. Continue empowerment of the Affiliate Support Committee to assist affiliates.
3. Fund the CRM State Project to provide states with enhanced data management.

Attendance:

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Hayes | Demarest | Nekaila | Lachine | McKnight | Phillies | Pickens | Arnold | Hogarth |
| Aug. 4th | Y | Y | Y | Y | Y | N | N | NA | NA |
| Sept. 7th | Y | Y | N | N | N | N | N | NA | NA |
| Sept 21st | Y | Y | Y | Y | N | NA | NA | N | Y |
| Oct. 5th | Y | Y | Y | N | N | NA | NA | Y | N |
| Oct.19th | Y | Y | Y | Y | N | NA | NA | N | N |
| Nov. 2nd | Y | Y | Y | N | N | NA | NA | Y | Y |
| Nov. 16th | Y | Y | Y | Y | N | NA | NA | Y | Y |
| Nov. 30th | Y | Y | Y | Y | N | NA | NA | N | N |

\*Mr. McKnight had a class/conflict during the meeting time and the ASC was not able find a different meeting that didn’t conflict for other members.