# Project VLI2020 Vote Libertarian Illinois 2020

Petitioning for President and U.S. Senator in Illinois 2020

# Mission

To enable citizens within the state of Illinois to vote in the November 2020 election for the Libertarian nominees for President and Vice-President of the United States, as well as the Illinois nominee for U.S. Senator.

# Goal

Starting March 24th, 2020, Libertarians have 90 days to deliver 25,000 valid signatures to place our Libertarian Party candidates on the Illinois ballot in the 2020 election. Because many thousands of signatures may be ruled invalid in a petition challenge, our goal is to collect 42,000 raw signatures.

## Signature Sources

National LP funded 21,000

Illinois LP funded 9,000

Illinois volunteer provided 12,000

**Total Signatures 42,000**

## Cost and Funding Estimate

## Illinois LP

Illinois 9,000 paid signatures @ $3.00 $27,000

Illinois copies, mailings and supplies $1,500

**Total Needed Illinois LP $28,500**

## National LP

National Libertarian Party 21,000 paid signatures @ $3.00 $63,000

**Total Needed National LP $63,000**

**Total Funds Required $91,500**

# Method

A VLI2020 committee will be formed to execute the mission and goals of the VLI2020 initiative. The Ballot Access Director of the Libertarian Party of Illinois will be the Chair of the committee. The committee will need the following members:

1. Ballot Access Director. Communicating with volunteers, candidates, local and regional coordinators, and VLI2020 committee members to make sure that all efforts are directed to our goals. Make sure all expenses are paid and all monies are reported in a timely fashion to the Treasurer of the Board of Directors. The Ballot Access Director will be responsible for any additional communications, including to the LNC and the Board of Directors. The Ballot Access Director will also direct the efforts of professional petitioners and any other volunteers and will be responsible for all functional decisions to execute the VLI2020 mission and will coordinate the efforts of all committee members.
2. State Chair. Work with Board of Directors, local chapters, and other members to raise money herein requested to support the mission and goals of this initiative.
3. The Vice-Chair of the Board of Directors and the Political Division Director are also members of this committee.

**Objectives**

Fulfill the Libertarian Party of Illinois mission of advancing society in a libertarian direction by:

1. Supporting the elections of a Libertarian President and Vice President.
2. Supporting the election of a Libertarian U.S. Senator from Illinois
3. Publicizing the values and advantages of a freer society
4. Growing Libertarian Party membership and activism at the local, state, and national levels
5. Empowering individual voters to make a better choice for themselves, their families, and our nation

# Main Deliverables

1. 42,000 petition signatures gathered during the petition drive period of   
   March 24 – June 22, 2020
2. Survival of any petition challenge with 25,000+ signatures intact
3. Appearance of Libertarian President, Vice President, and Senate Candidates on the November 2020 ballot

# Scope

## Included

* Motivating volunteers and donors to support VLI2020
* Developing the petition form, collecting signatures, and assembling and delivering petitions as required by Illinois election law
* Supervising volunteers and contractors to ensure needed quantity and quality of signed petitions
* Organizing volunteers to staff a petition challenge
* Communicating with all stakeholders throughout the project
* Managing funds to maximize effectiveness while minimizing risk

## Excluded

* Campaigning for any candidates
* Changing ballot access or other election laws

# Assumptions

## Funding Breakdown

* National LNC will provide $63,000
* The LP Illinois will provide $30,000+

## Signature Breakdown

* National will provide 21,000 paid signatures @ $3.00 ($63,000)
* Illinois will provide 10,000+ paid signatures @ $3.00 ($30,000+)
* Illinois volunteers will provide the remaining 11,000 signatures (value $33,000-)

## Volunteers

* Sufficient resources will be secured to notarize petitions, validate paid signatures, run petitions to drop off locations, assemble the petition, and staff the petition challenge
* Legal representation needs to be obtained pro bono or for a low, fixed fee

## Financial Controls

* Income and expenses will be tracked as separate line items in the LP Illinois budget and accounting system
* The VLI2020 committee will not enter contracts that risk the Libertarian Party of Illinois going into debt
* All contract obligations and expenditures will be recorded and communicated to stakeholders on a monthly basis

# Limitations and Cautions

* Follow up membership mailings with phone calls for effectiveness.
* Volunteers and contractors must be vetted to ensure petitioners only collect for Libertarian candidates.

# Communications Plan

* LNC, LPI Board of Directors, and Local Chapters – Regular status reports
* National LP Membership – LP News items
* LP Illinois Membership – Social media, email newsletter
* Donors and Volunteers – Donor/volunteer email updates
* Public – Press releases for nominations and petition drive, website updates